

# Construction Coach

Logo Proposal



**Goal:** build a brand that communicates **legitimacy** and frames our instructor as the subject matter expert

simple, flexible, constructive

COACH

COACH



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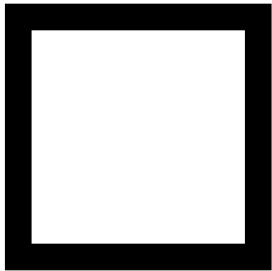
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**Pantone 534**

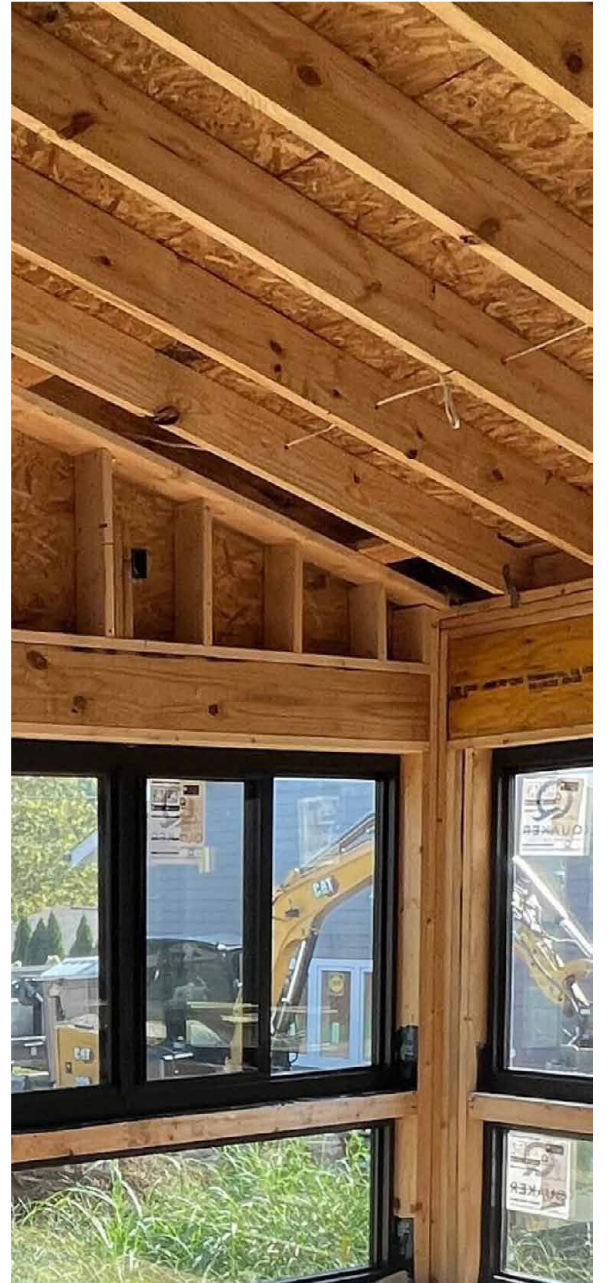
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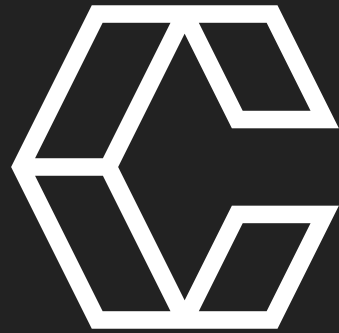
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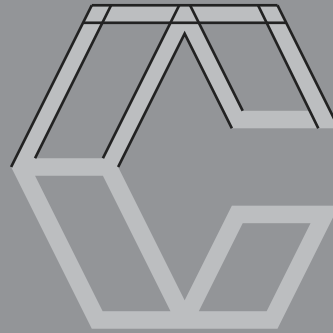
**Pantone Black**

# Concept 1











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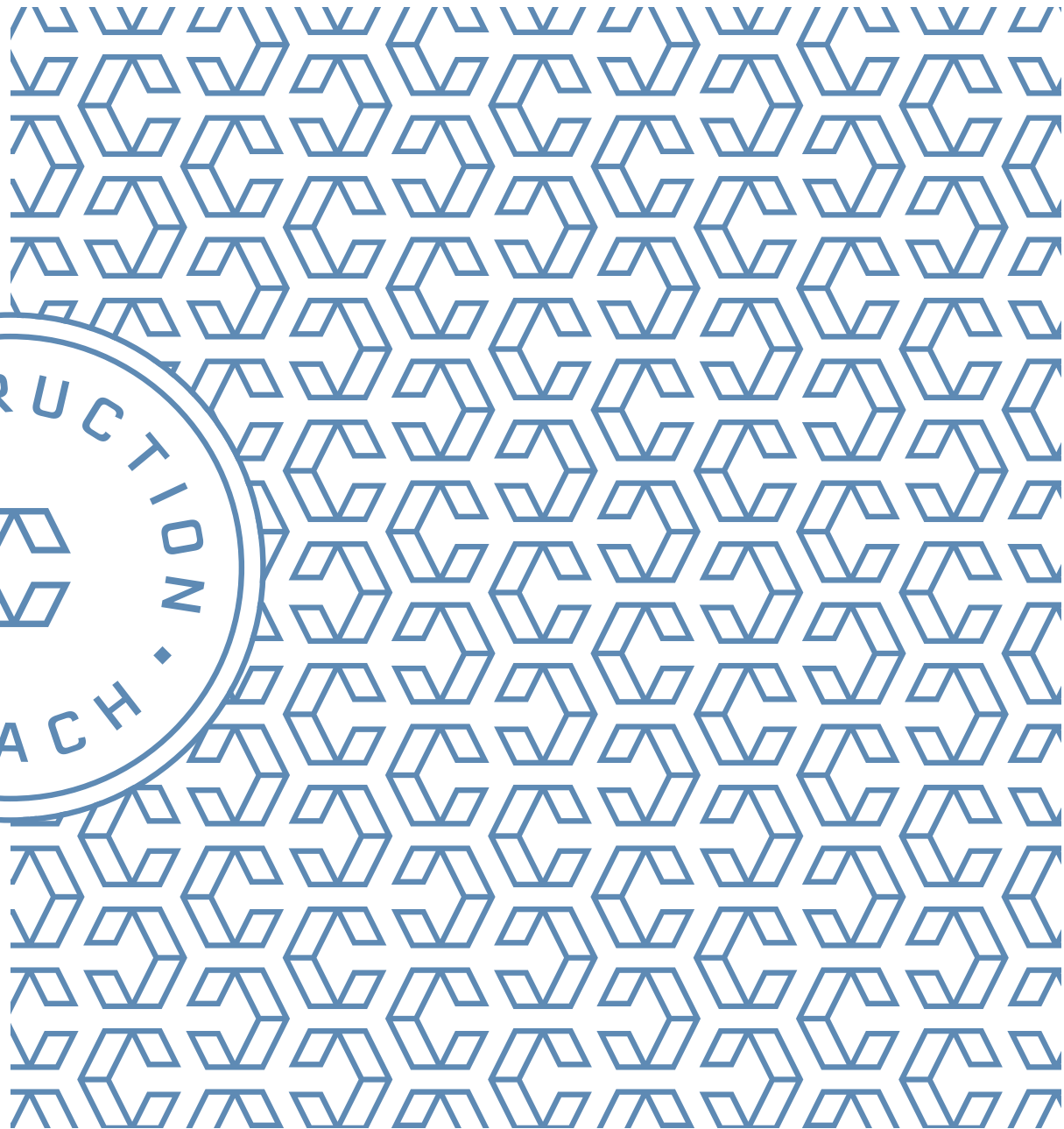
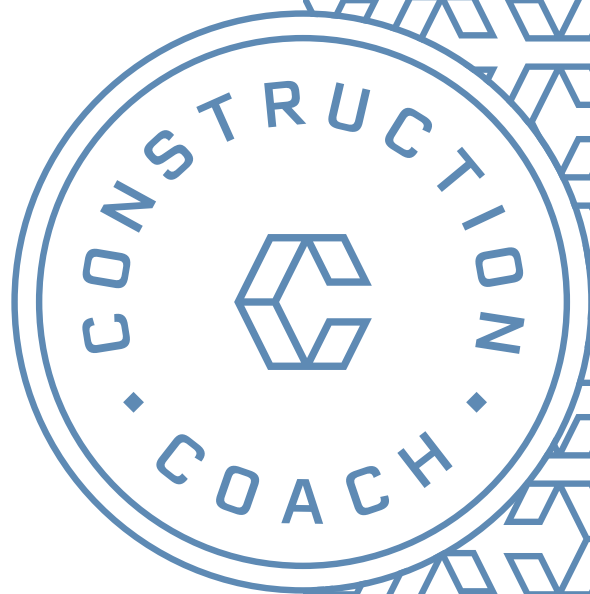












# BIG THINGS TO COME >>

SEPTEMBER 20, 2024









# Concept 2



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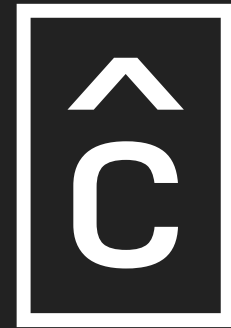
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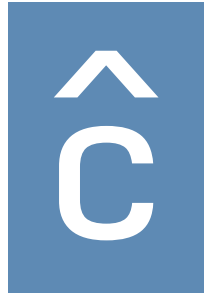
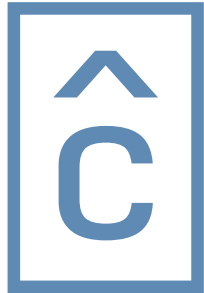
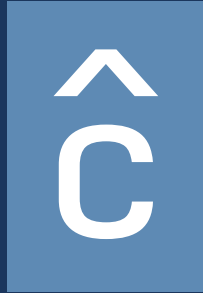
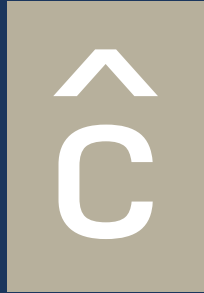
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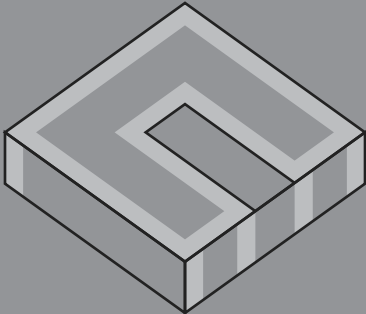




# Concept 3







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# CONSTRUCTION COACH



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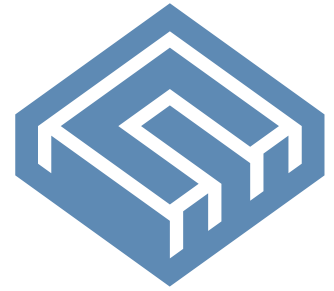




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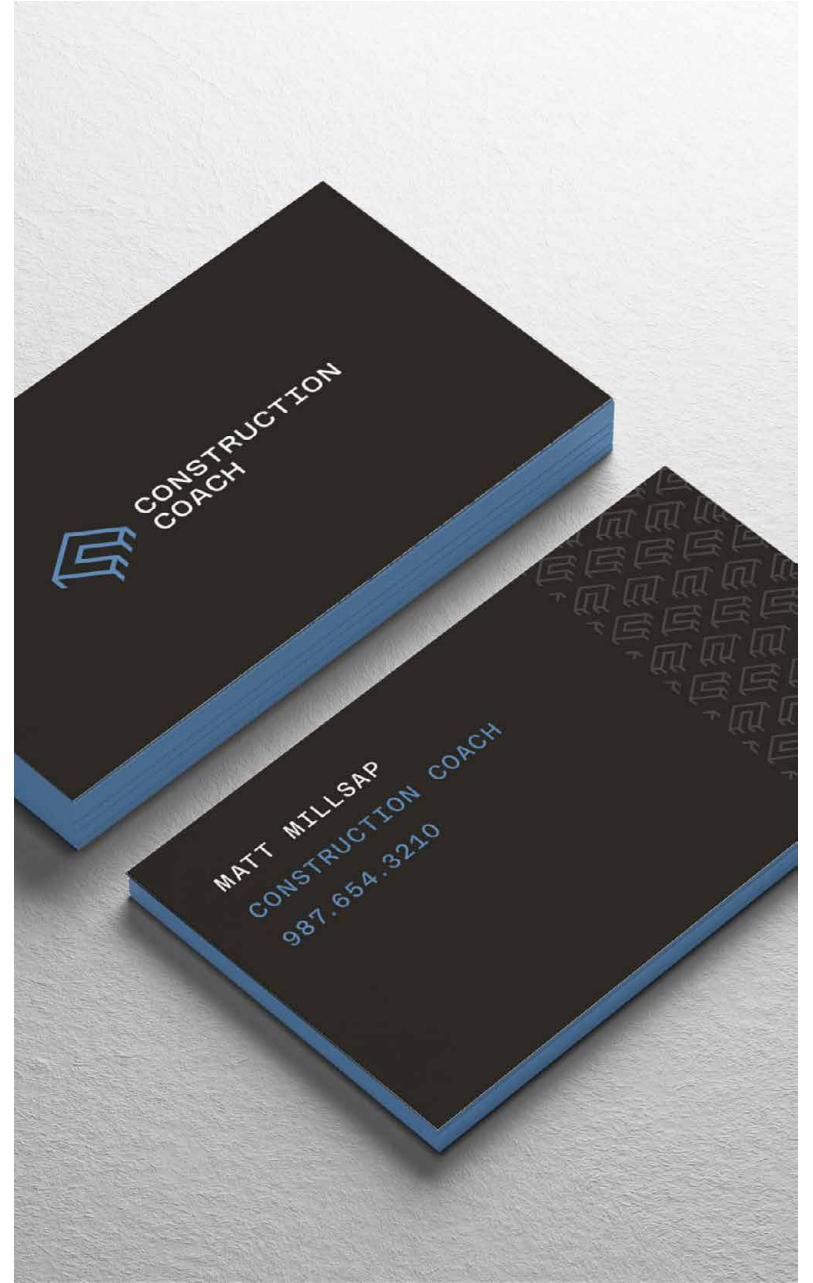
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