

Midwest Model United Nations

Logo Proposal

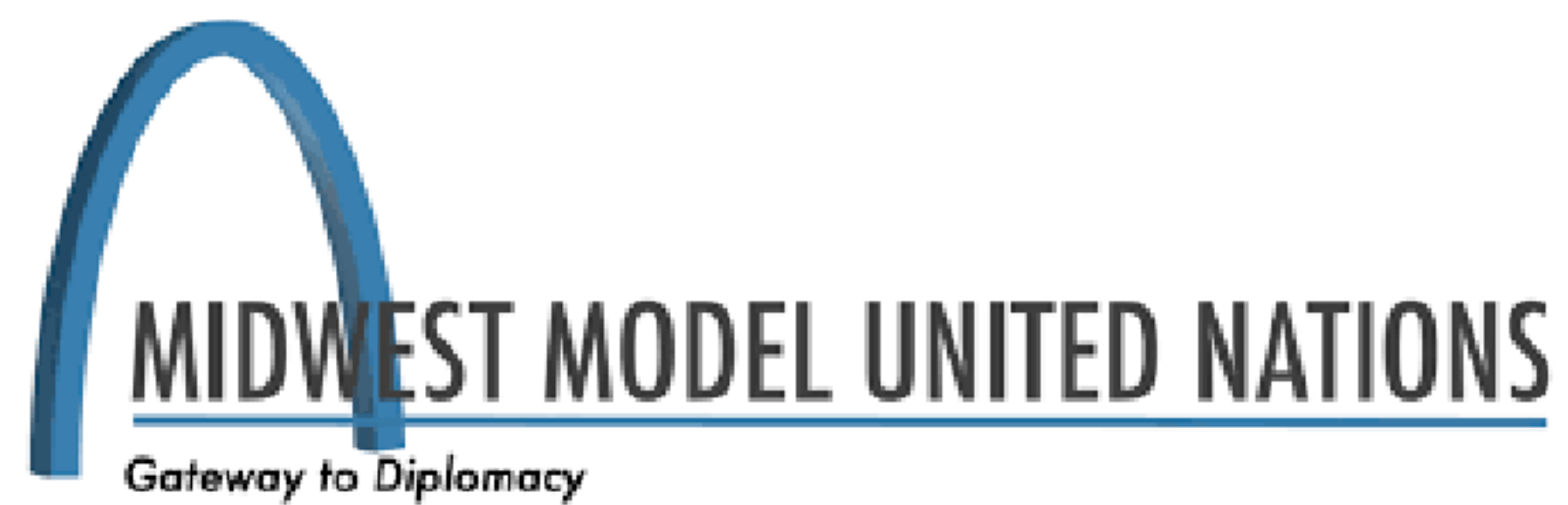


Timeless

Recruitment Friendly

Not tied to one place

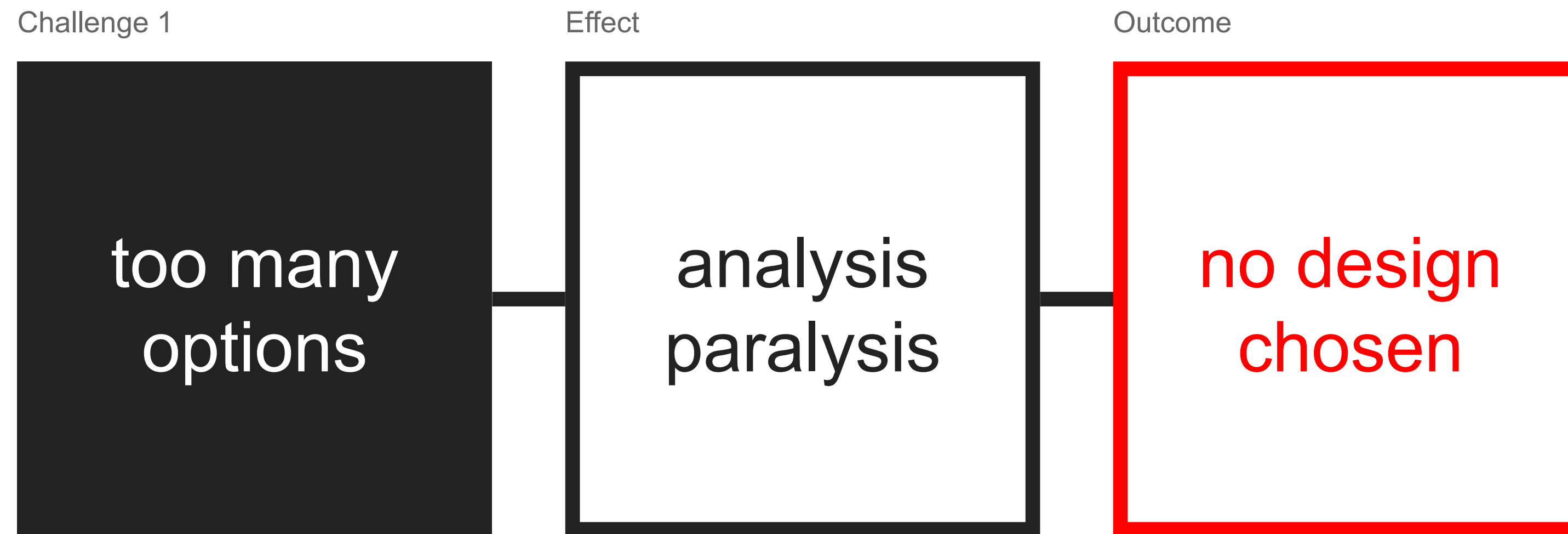
Previous logos



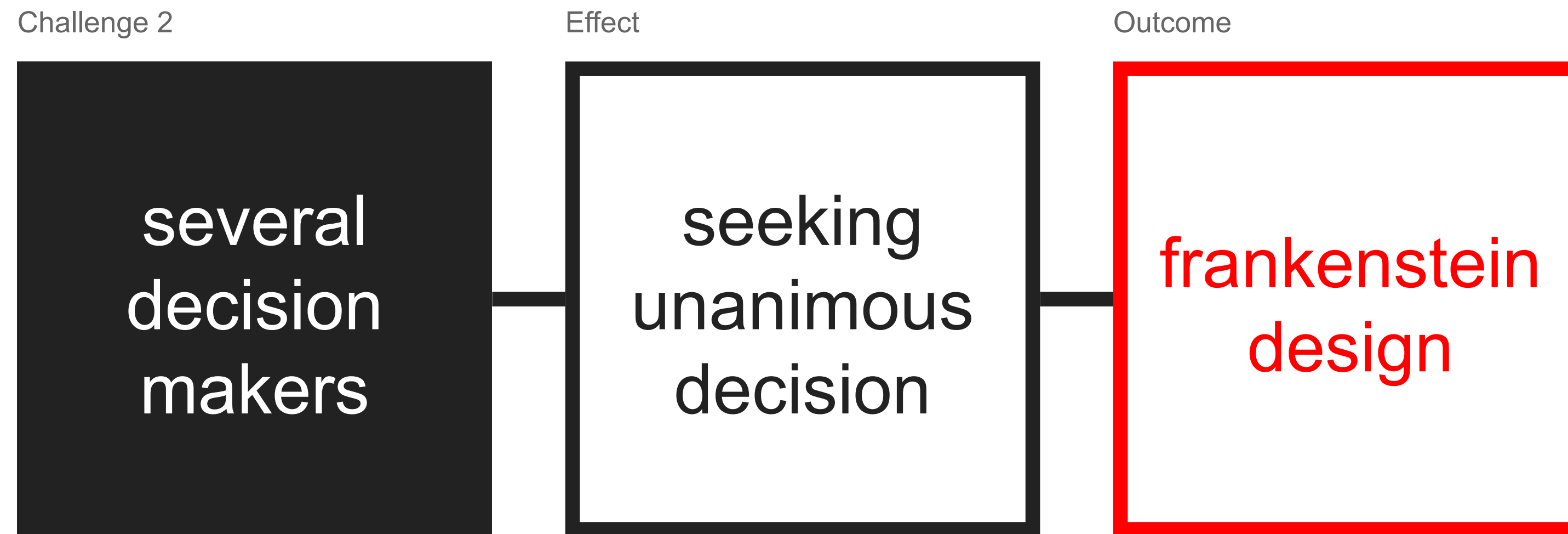
Previous designer's ideas



Board challenges to watch for



Board challenges to watch for



Comparable organizations





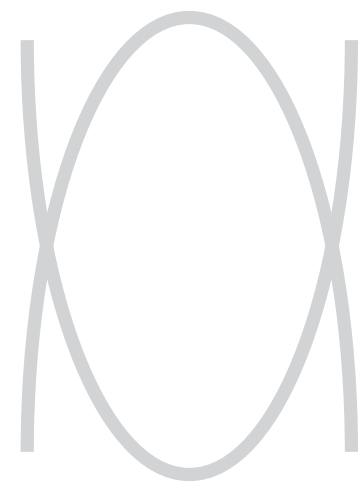
Pantone 2995



Pantone 446

Concept 1



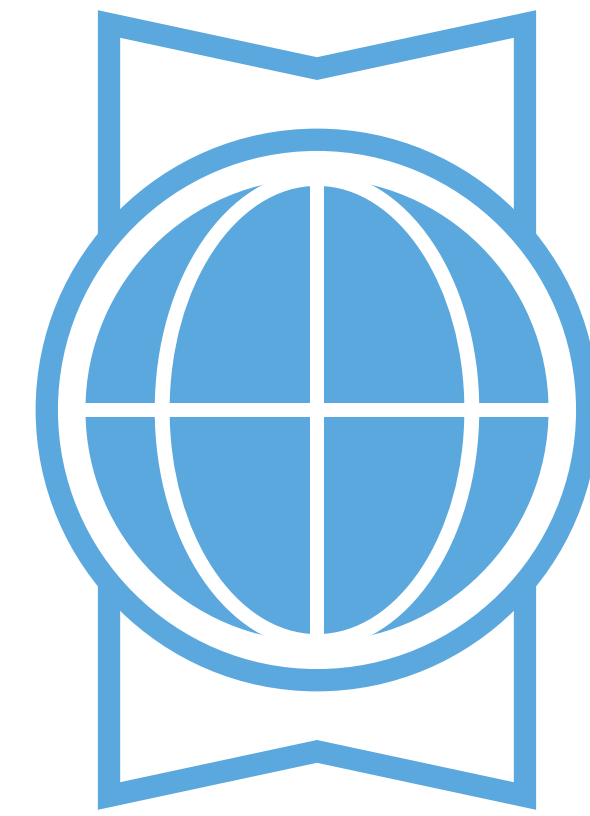


Concept 1

This first concept has a big-league official look. The design is bold, while the icon style & typography is actually a bit thin, elegant feeling.



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Concept 2

Concept 2

This second concept is bold and style forward, a little reminiscent of how classic brands presented themselves in the 60's-80's. From a distance, this one won't be missed.



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Concept 3



Concept 3

This final concept is friendly & scholastic feeling.

The round corners within our icon and typography

are fun, unimposing.



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