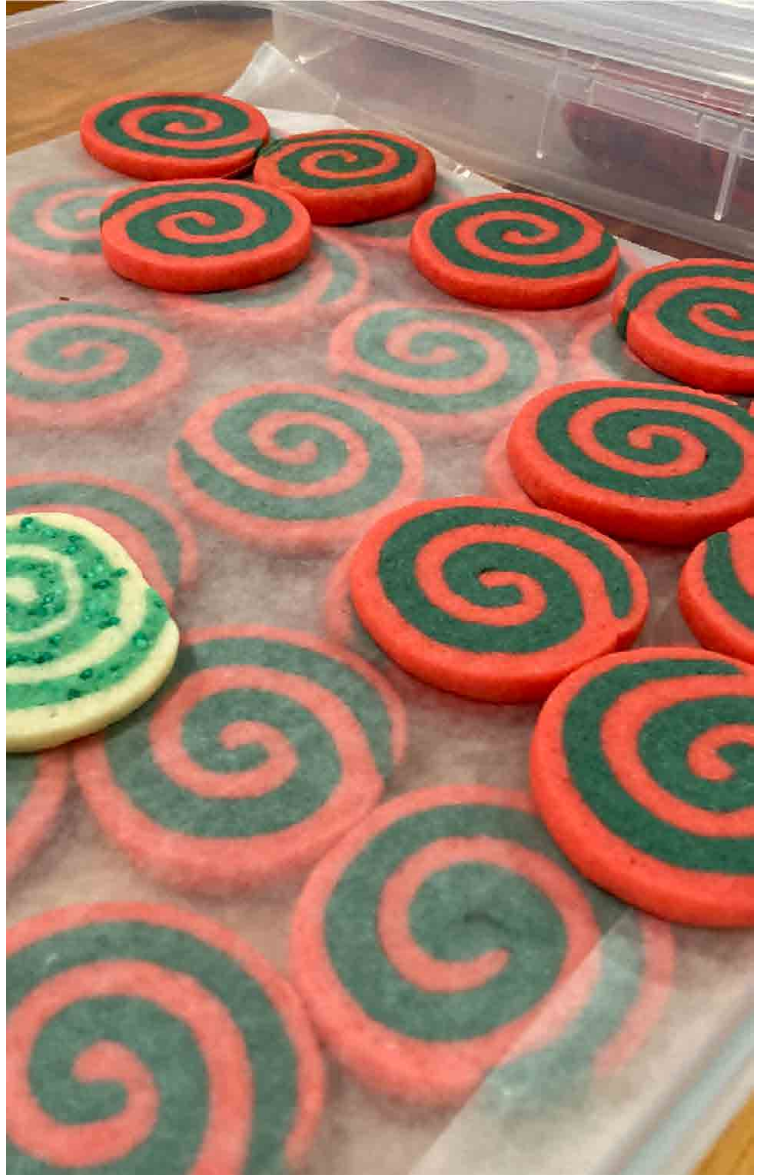


Hooked on Cookies

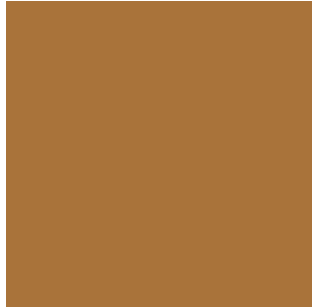
Logo Proposal





**The
GRINCH**

Whimsical, without being kiddy.



Concept 1

HOOKED
ON COOKIES



HOOKED

HOOKED
ON COOKIES

HOOKED
ON COOKIES

HOOKED ON COOKIES

GREAT
SALT
LAKE
BAKED

HOOKED ON COOKIES
GREAT SALT LAKE BAKED

MOONBLOSSOM

WE WANT THE COOKIES
WE NEED THE COOKIES
GIVE US THE COOKIES



HOOKED
ON COOKIES

HOOKED
ON COOKIES

HOOKED
ON COOKIES

HOOKED
ON COOKIES

HOOKED
ON COOKIES





Concept 2

HOOKED
~ ON ~
COOKIES

HOOKED
~ON~
COOKIES

HOOKED
~ON~
COOKIES

NEW FRANK



GREAT SALT

HOOKED
~ ON ~
COOKIES

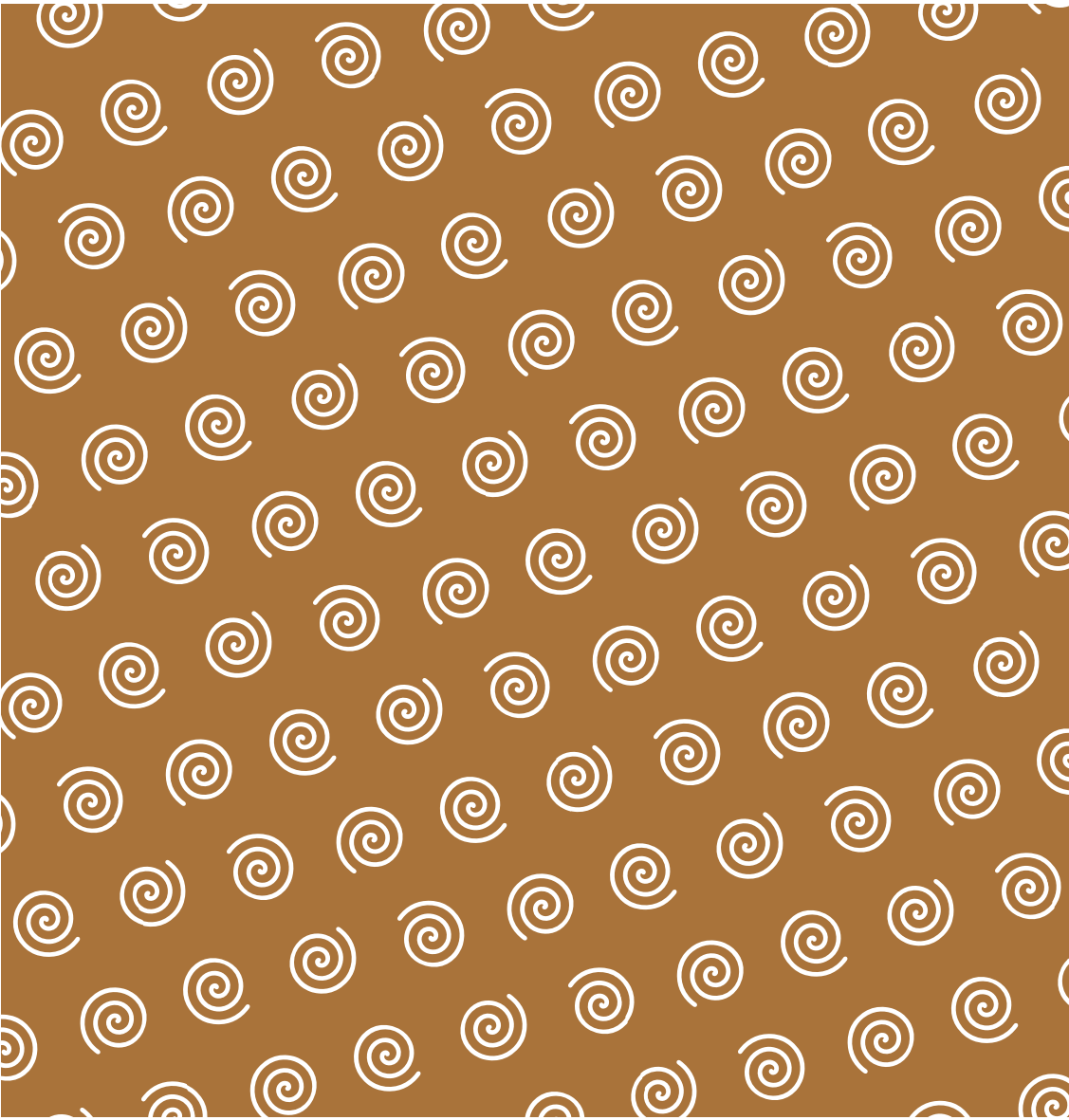
LAKE BAKED







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HOOKED
~ON~
COOKIES

HOOKED
~ON~
COOKIES

HOOKED
~ON~
COOKIES





Concept 3

Hooked
on Cookies

Hooked
on Cookies

Hooked
on Cookies

Confiteria Script



Hooked
on Cookies

Hooked
on Cookies

Hooked
on Cookies

Hooked
on Cookies





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