

# Orth Land Management

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Logo Proposal



Simple & Professional

Looks cool on hats + shirts

Blue-Collar Respect

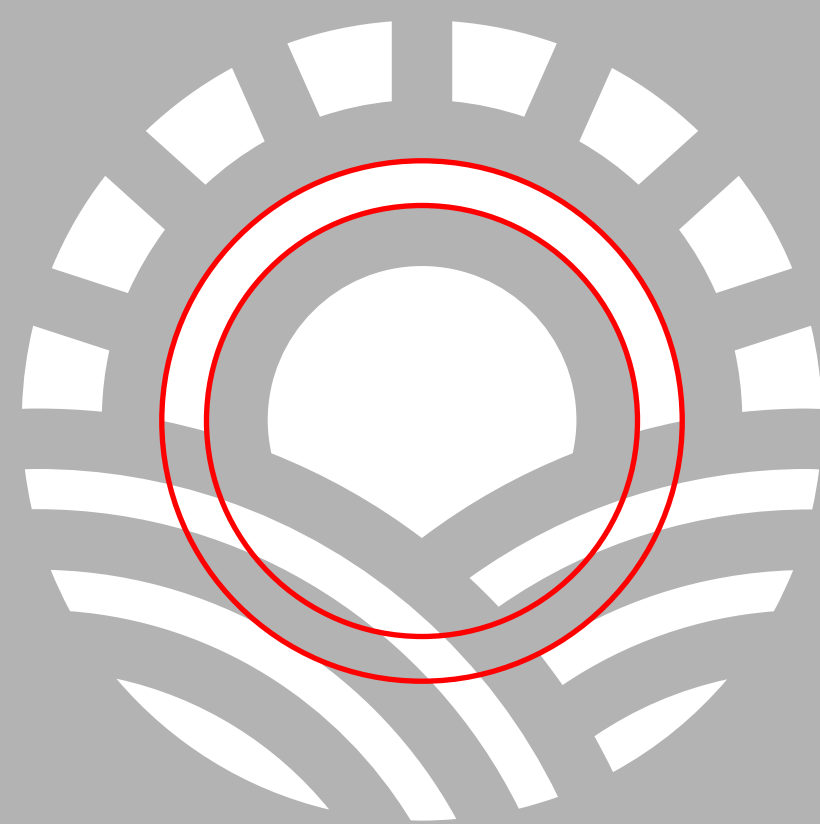


# Concept 1

# Wordmark

Our core logo design with both icon & typography as most folks will come to recognize us. This concept is inspired by the land with lettering that is a bit vintage, western, paired with an icon that's hip, apparel-worthy.













ORTH  
LAND MGT



ORTH  
LAND MANAGEMENT





ORTH



ORTH

# Color

	Pantone 7722
	Pantone 7472
	Pantone 7479
	Pantone 7576
	Pantone 142
	Pantone 7506



ORTH





ORTH



# Concept 2

# Wordmark

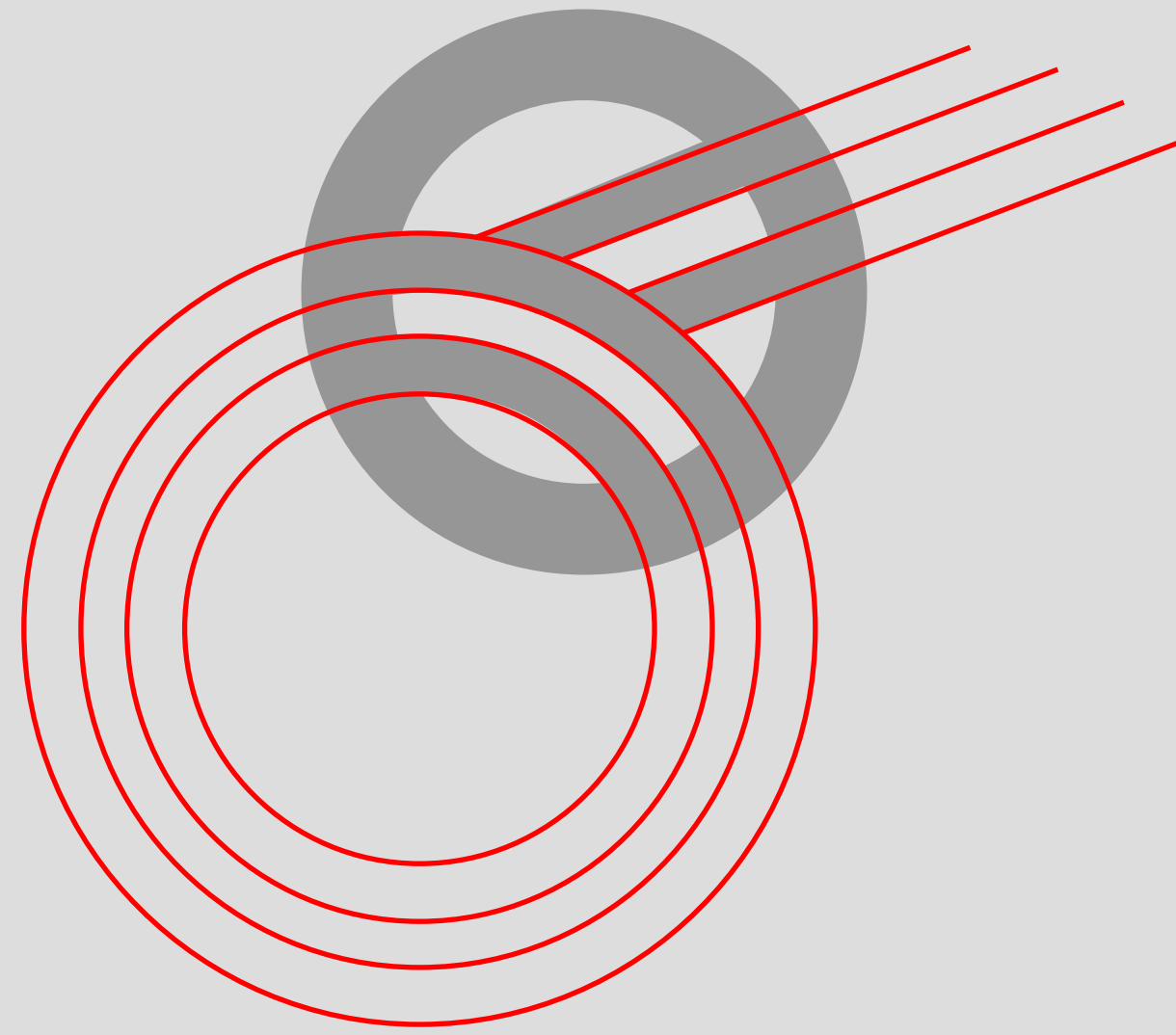
Our core logo design with both icon & typography

as most folks will come to recognize us. This

concept is inspired by the retro mechanic look.























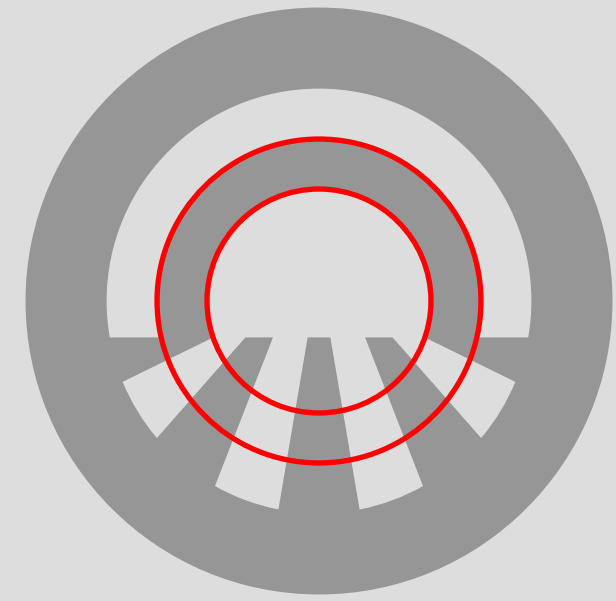


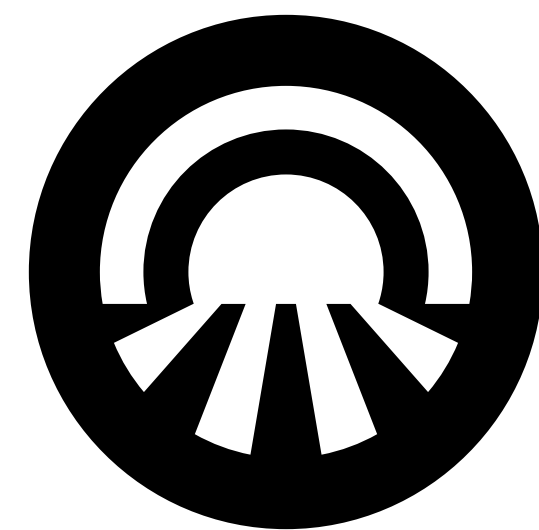
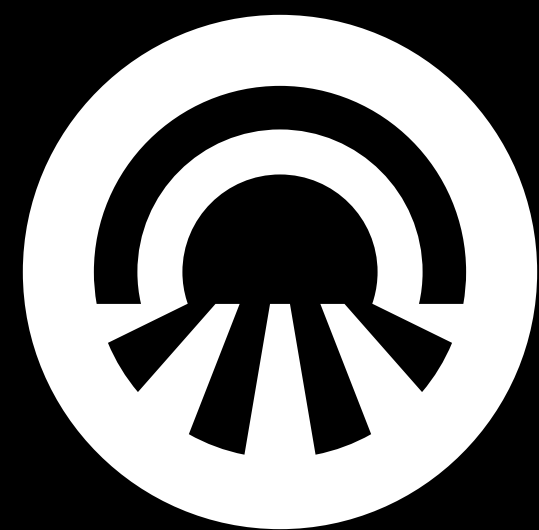
# Concept 3

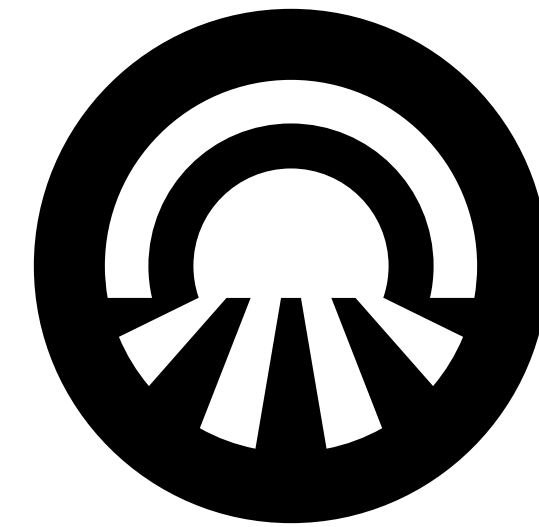
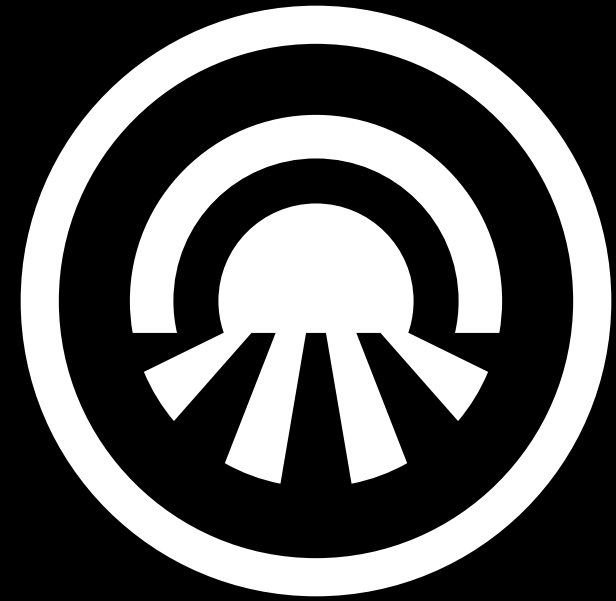
# Wordmark

Our core logo design with both icon & typography as most folks will come to recognize us. This concept is more of a conventional approach. Clean, simple, professional with a bold icon that pops.





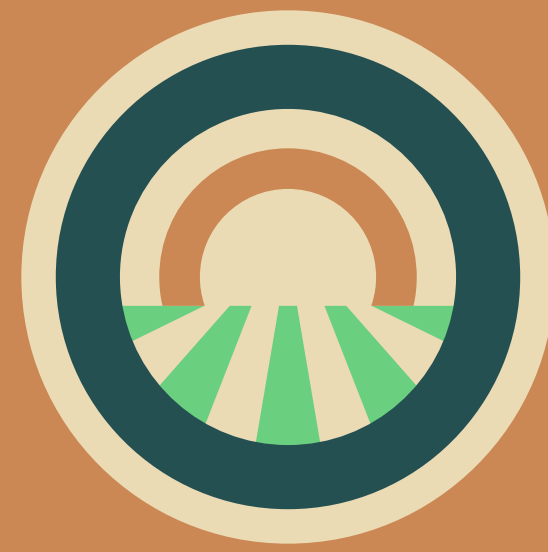












A white t-shirt is laid flat against a dark background. The shirt has a crew neck and short sleeves. On the upper left chest area, there is a logo. The logo consists of a circular icon on the left containing a stylized green and orange landscape with a sun or moon. To the right of the icon, the word "ORTH" is printed in a bold, dark green, sans-serif font. Below "ORTH", the words "LAND MANAGEMENT" are printed in a smaller, orange, sans-serif font.

**ORTH**  
LAND MANAGEMENT



**Extra**

**ORTH**

***ORTH***

***ORTH***

**ORTH**

**ORTH**

**ORTH**  
**LAND MGT**

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