Orth Land Management

Logo Proposal

Trevor@TrevorKinkadeDesign.com

Simple & Professional

Looks cool on hats + shirts

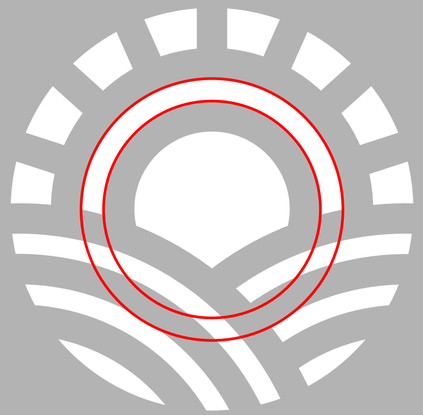
Blue-Collar Respect

LO 10

Concept 1

Wordmark

Our core logo design with both icon & typography as most folks will come to recognize us. This concept is inspired by the land with lettering that is a bit vintage, western, paired with an icon that’s hip, apparel-worthy.



ORTH

LAND MGT

ORTH

LAND MANAGEMENT

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Color

- Pantone 7722
- Pantone 7472
- Pantone 7479
- Pantone 7576
- Pantone 142
- Pantone 7506

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Concept 2

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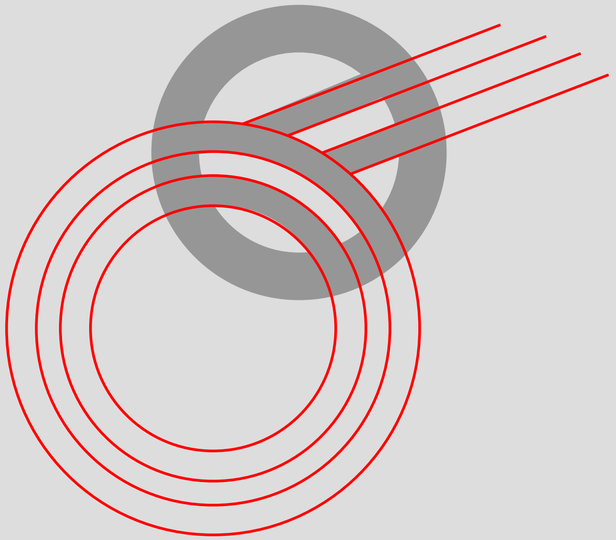
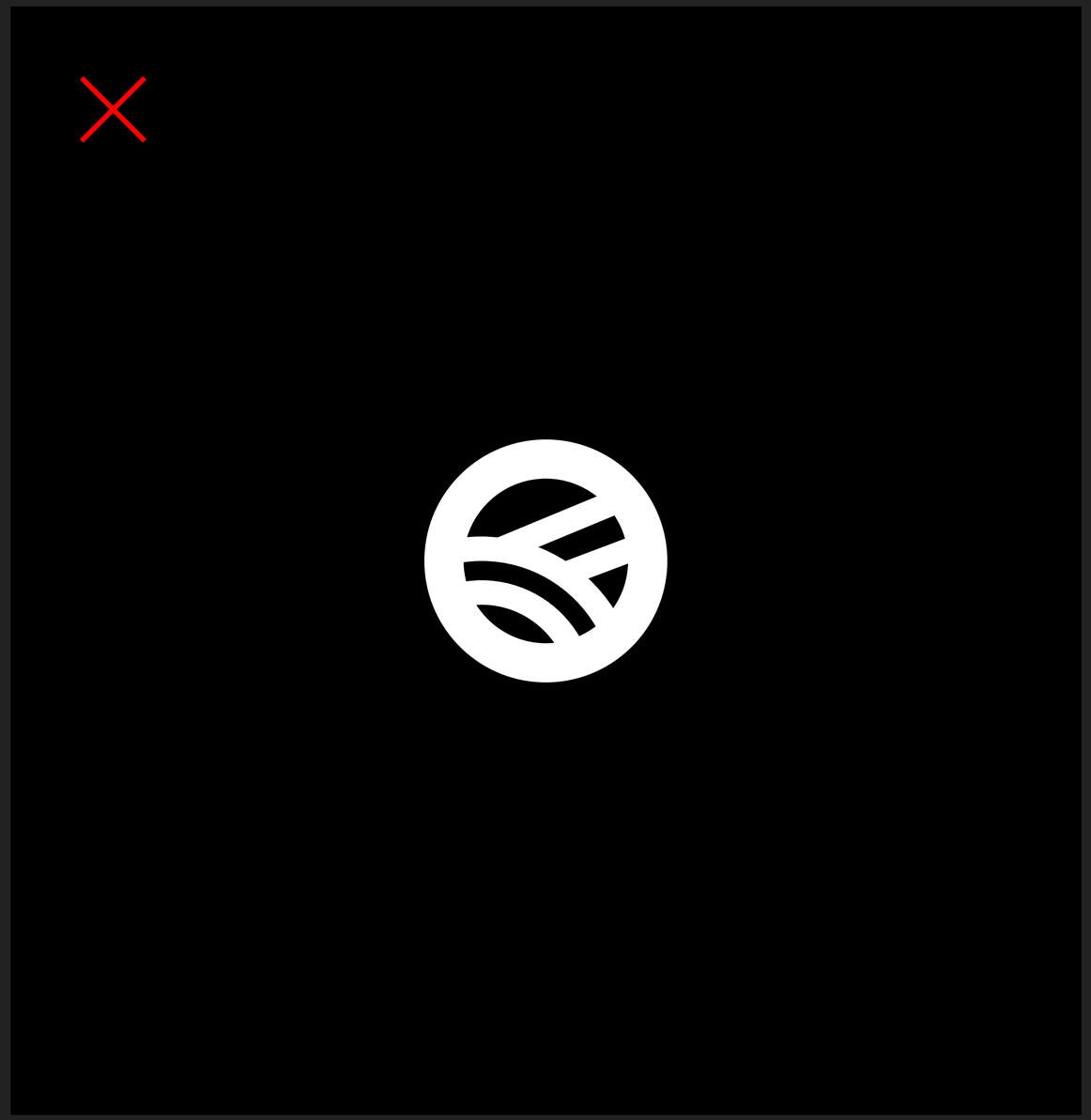
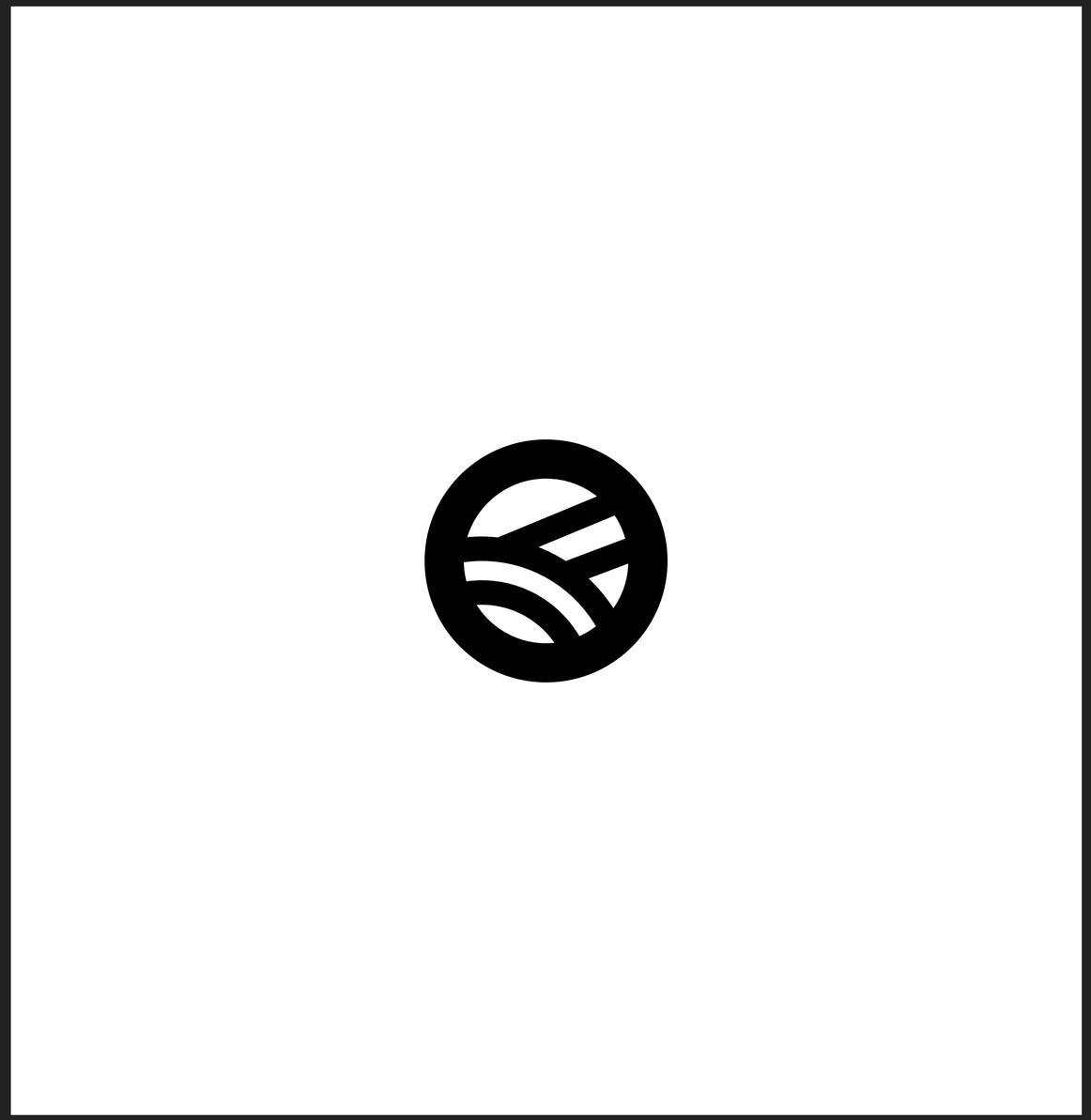
Our core logo design with both icon & typography as most folks will come to recognize us. This concept is inspired by the retro mechanic look.







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Concept 3

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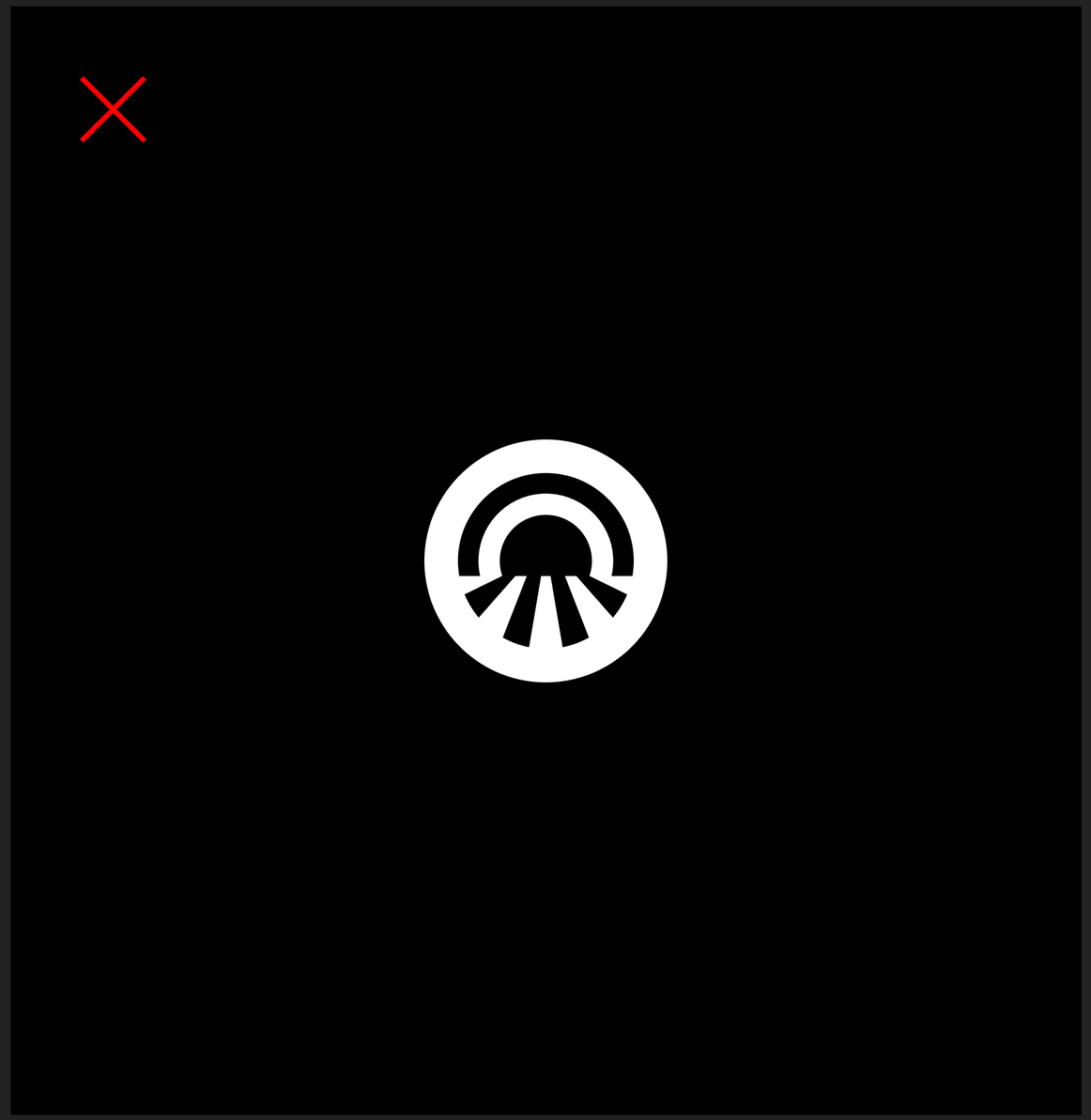
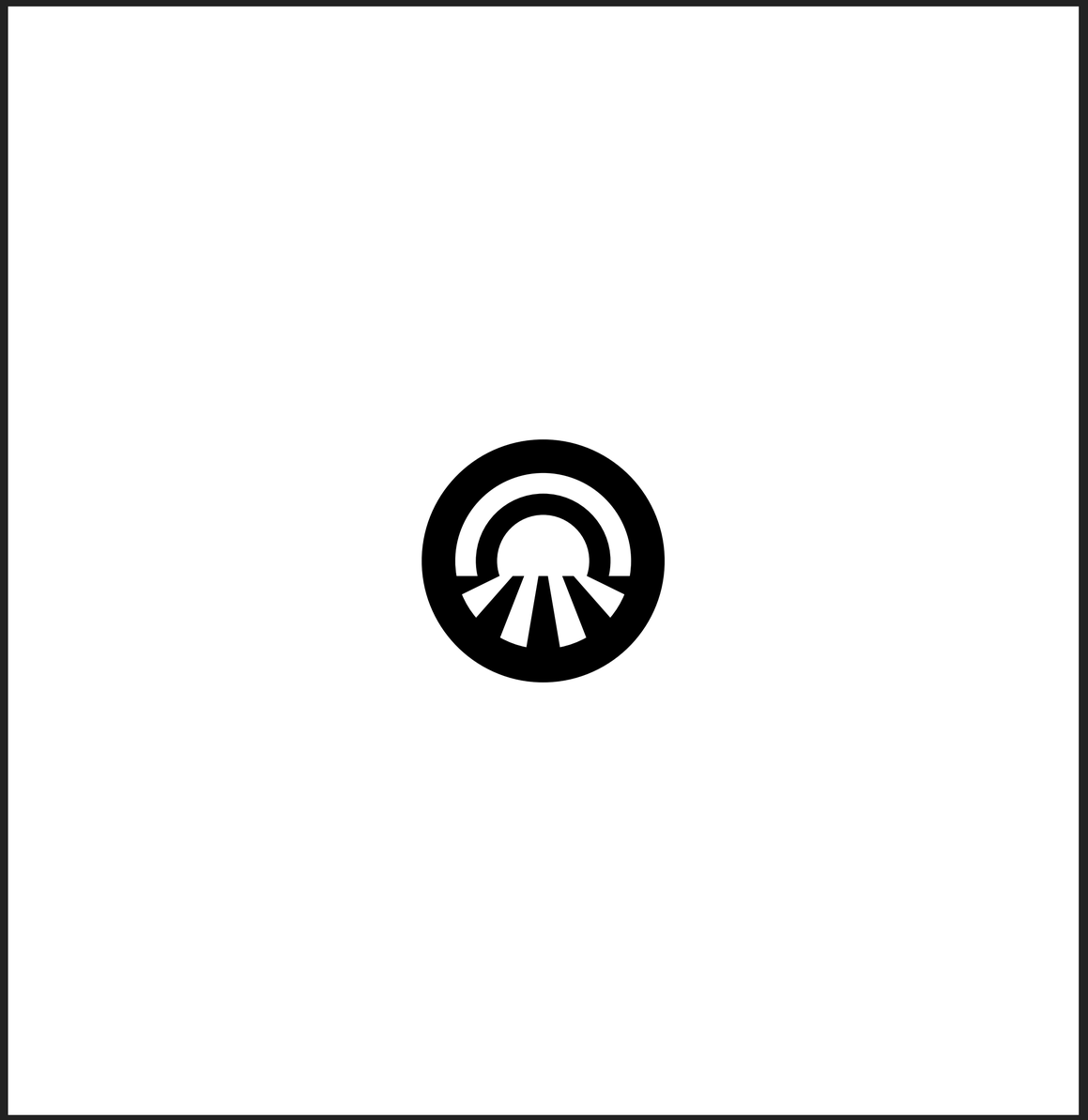
Our core logo design with both icon & typography as most folks will come to recognize us. This concept is more of a conventional approach. Clean, simple, professional with a bold icon that pops.





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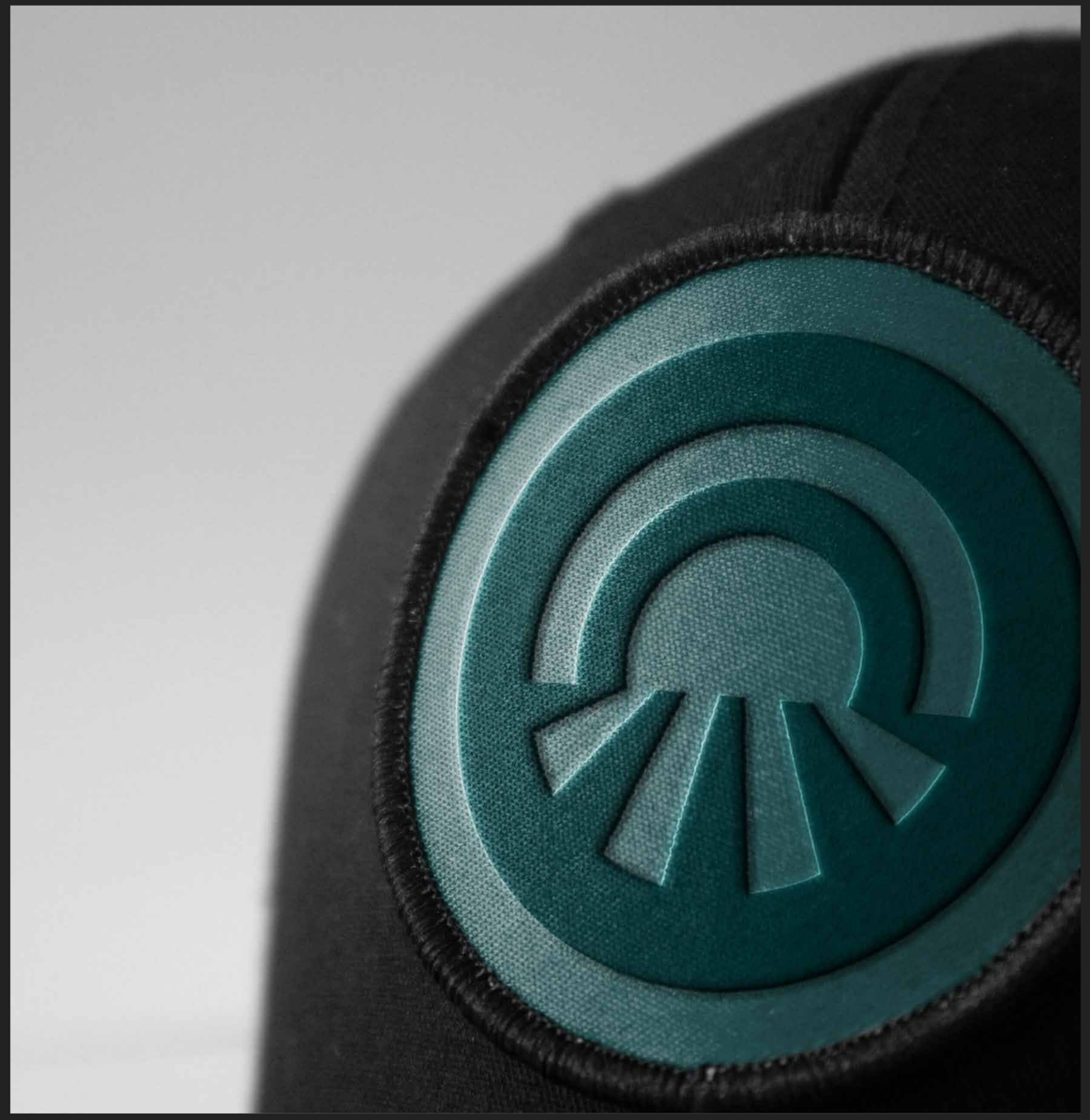

Extra

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