

Maridol Grace

Logo Proposal





Professional

Modern

Beautiful

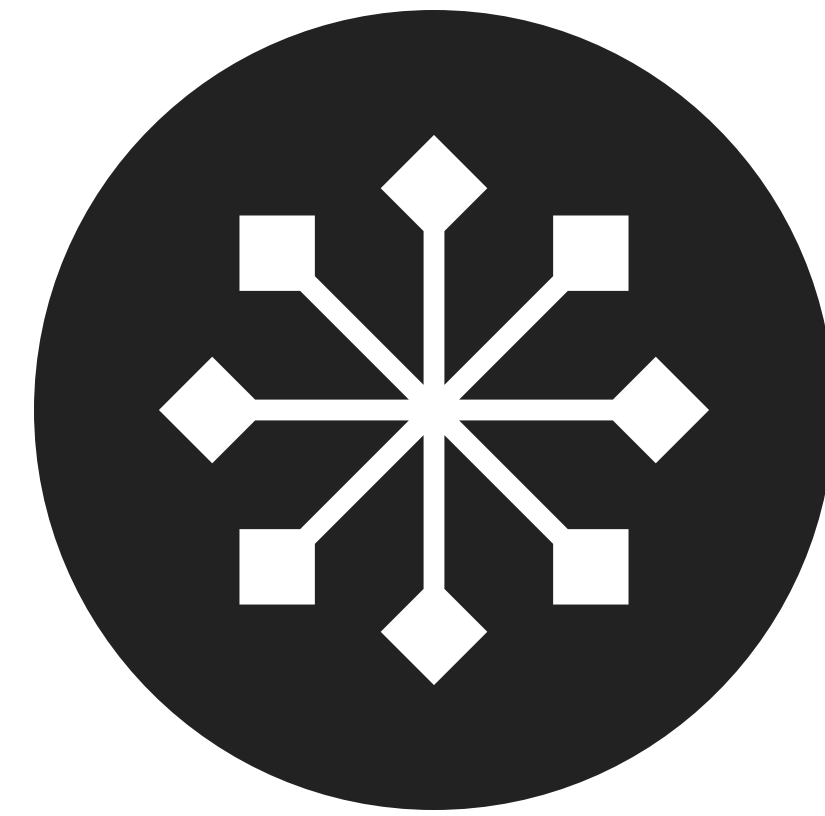


Concept 1

Icon

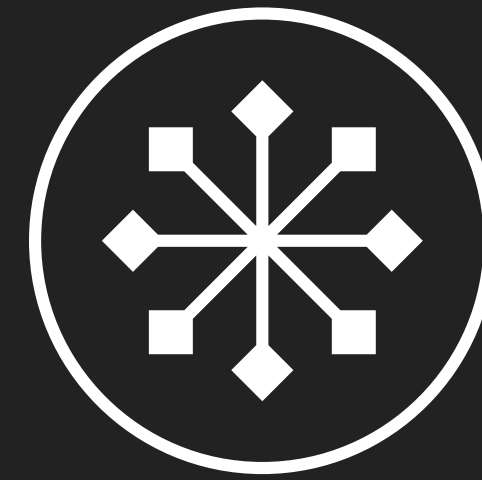
Our identity in its simplest form. The icon is best used in small spaces or situations where our brand is already recognized.





Wordmark

Our icon design in combination with our name & typography. This is how most people will come to known and recognize us



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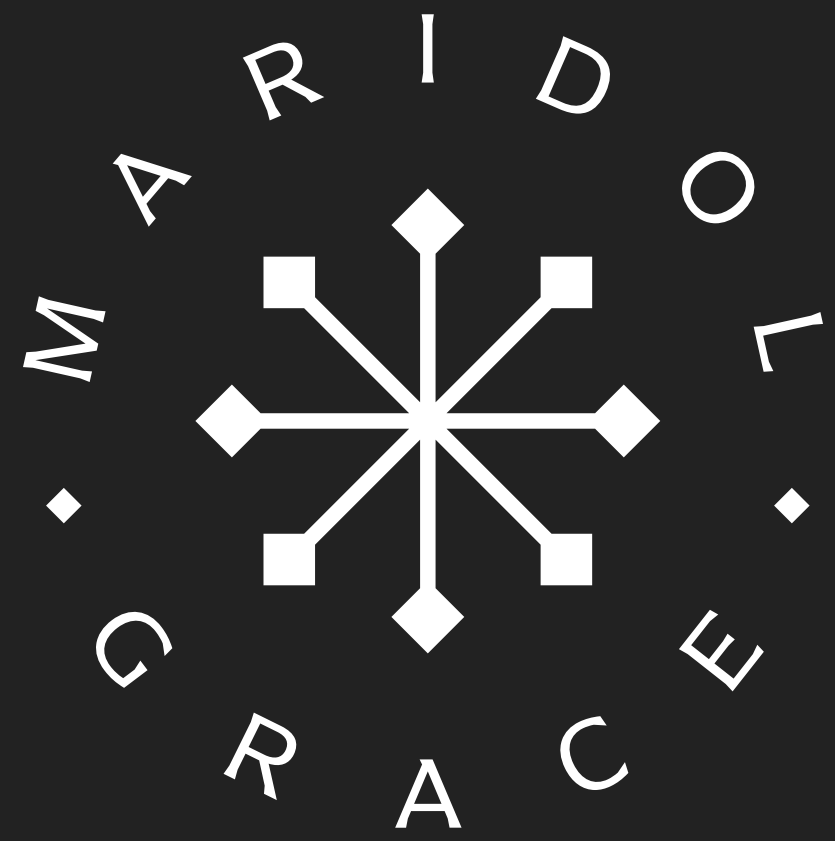
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“Arpona” font

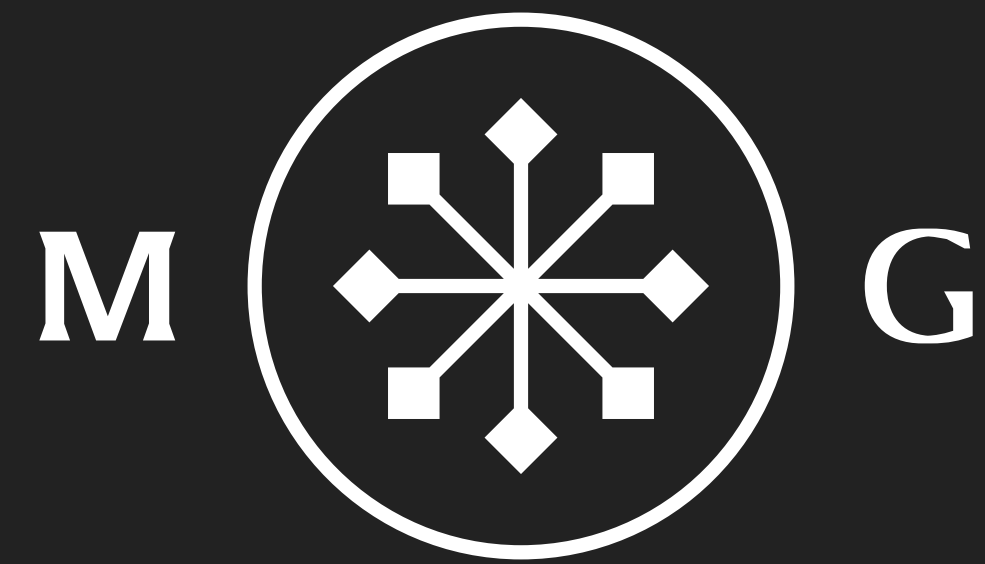
MARIDOL GRACE

With adjustments

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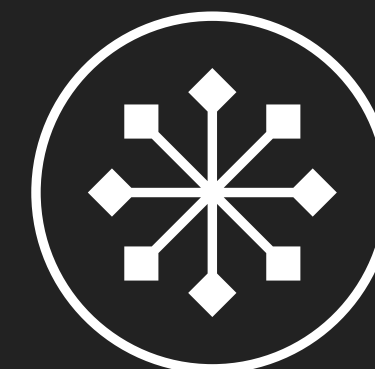


Badge



Monogram

Logo Evolution



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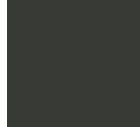
Icon

Badge

Wordmark

Color

Our color selection is made up of several variations of sage green, all muted with the exception of Spinach Green which acts as a highlight.

-  Sage Green (16-1124 TCX)
-  Laurel Green (15-6313 TCX)
-  Turf Green (17-0119 TCX)
-  Spinach Green (16-0439 TCX)
-  Kale (18-0107 TCX)
-  Grey (447 C)

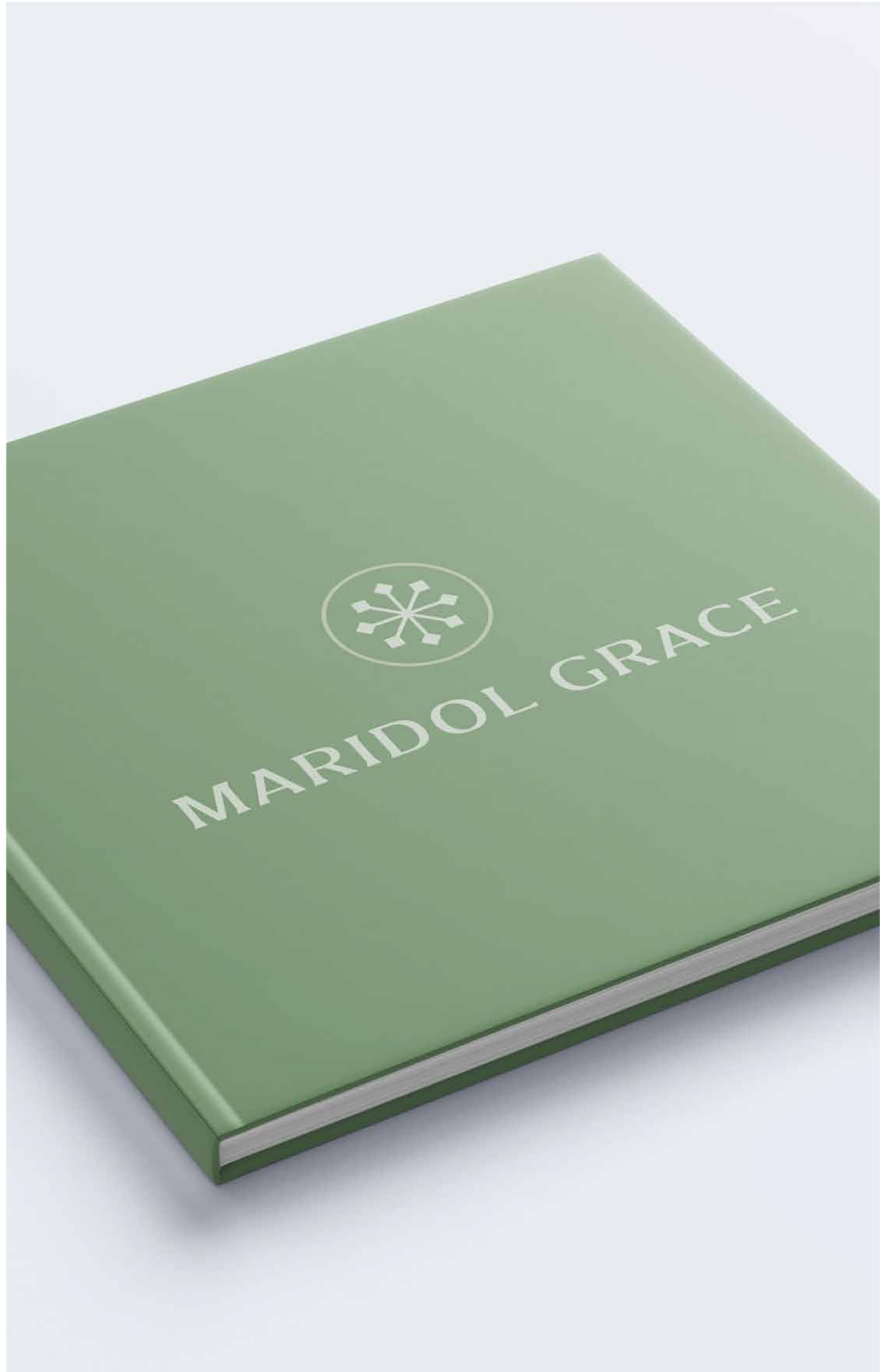




Real World Mockups

How our designs might appear out there in the wild.

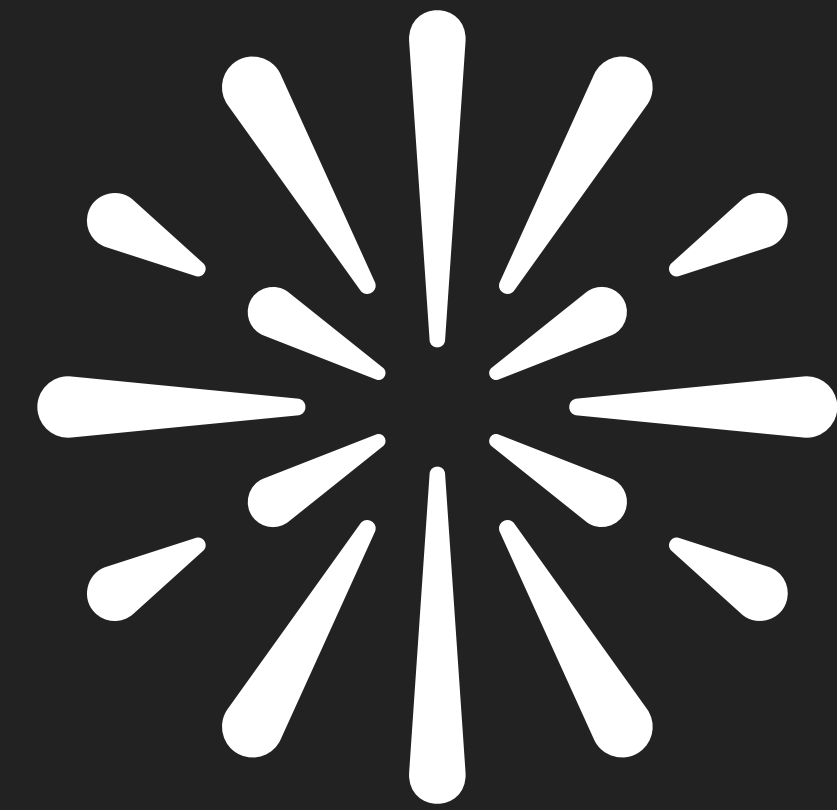




Concept 2

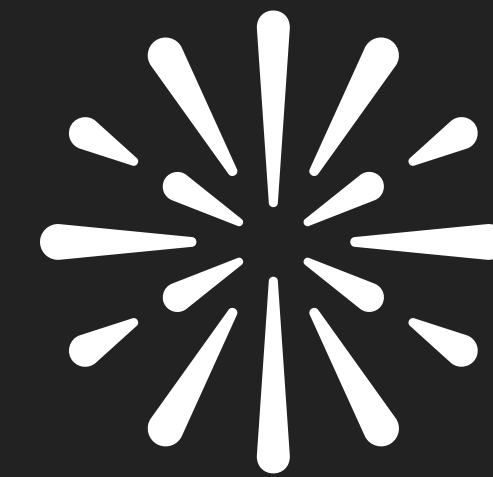
Icon

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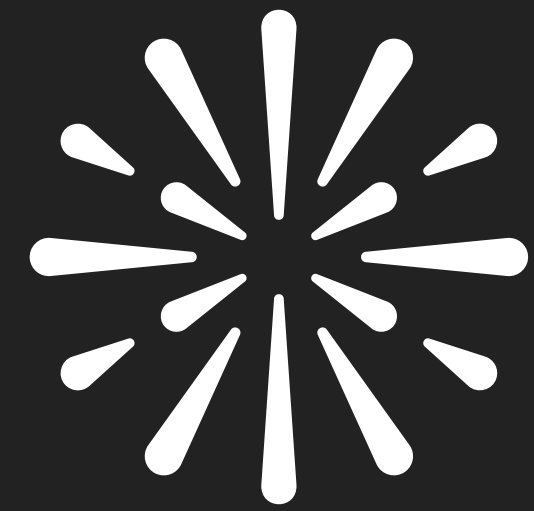


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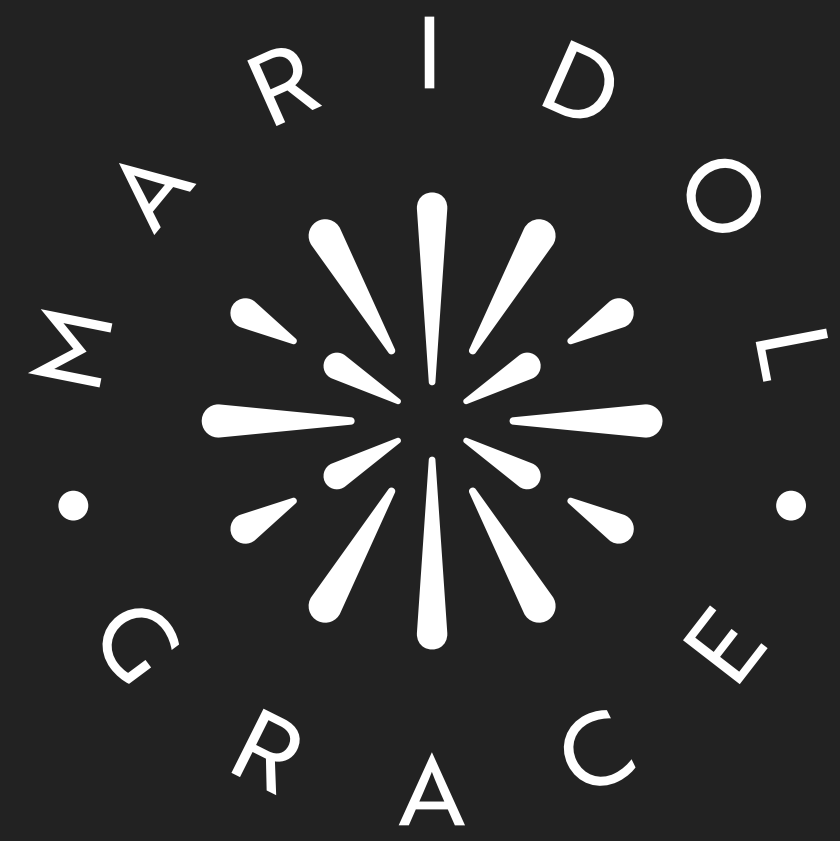
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“Brother 1816” font

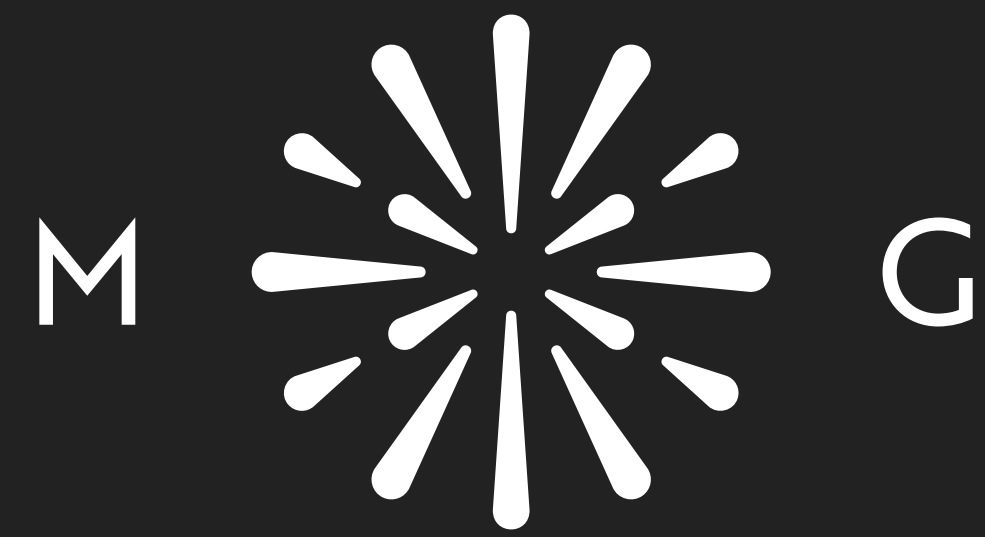
MARIDOL GRACE

With adjustments

MARIDOL GRACE

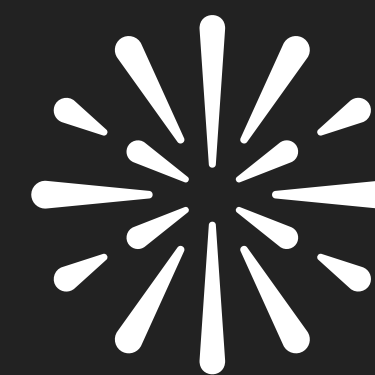
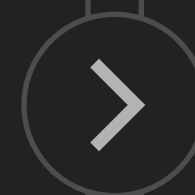
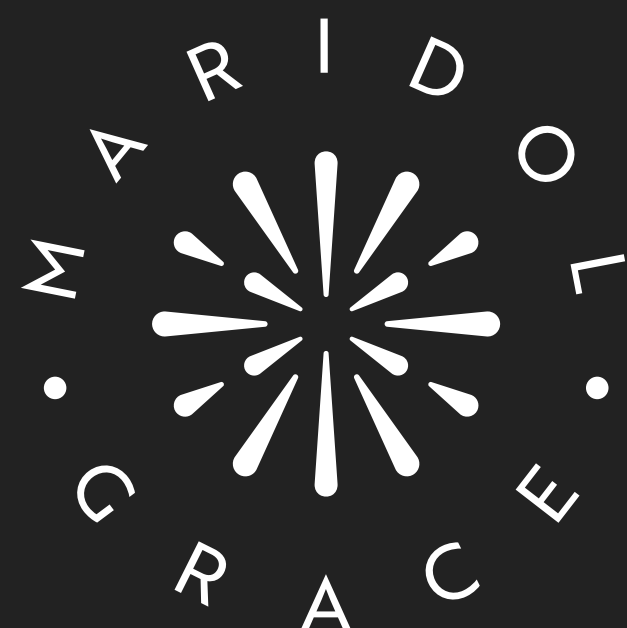


Badge



Monogram

Logo Evolution



MARIDOL GRACE




Icon

Badge

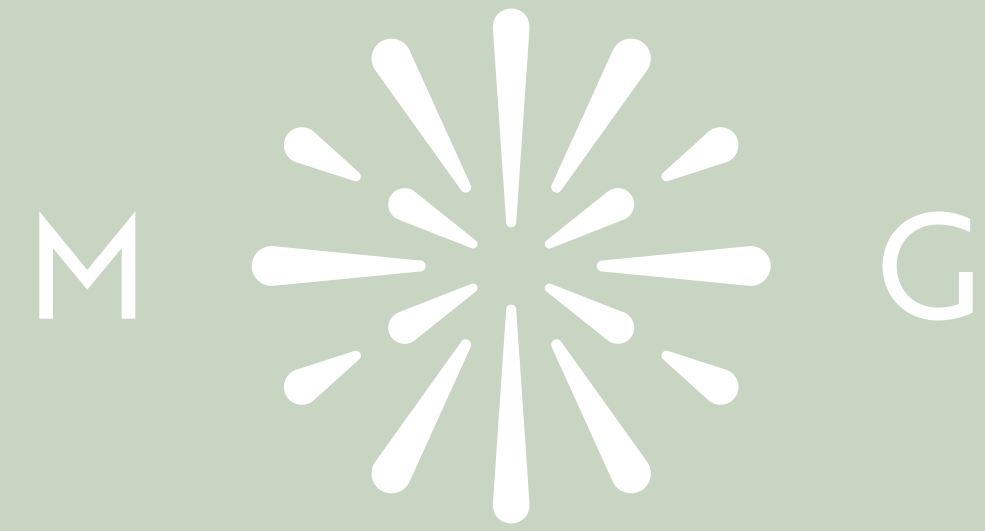
Wordmark

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-  Spinach Green (16-0439 TCX)
-  Kale (18-0107 TCX)

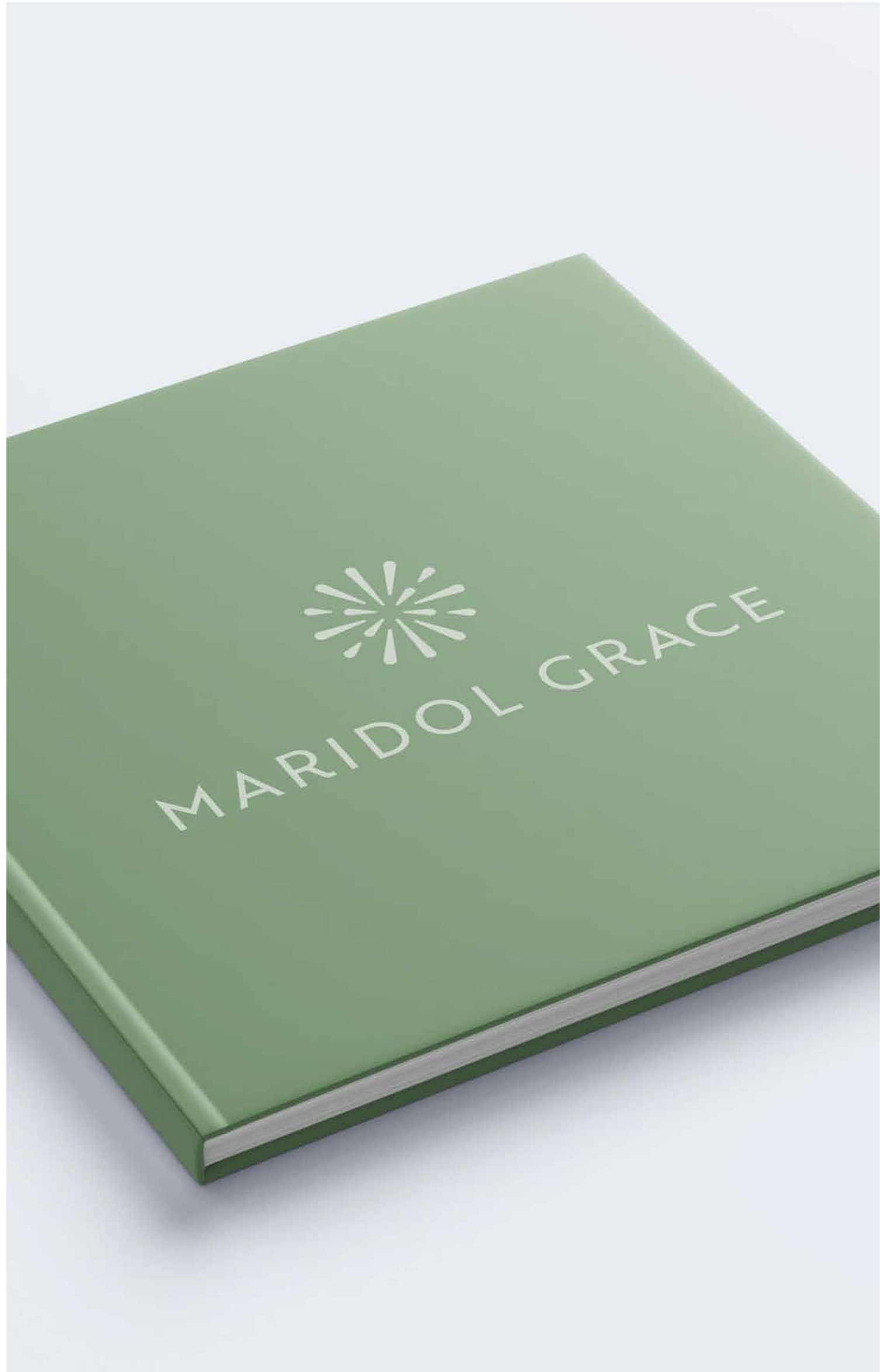




Real World Mockups

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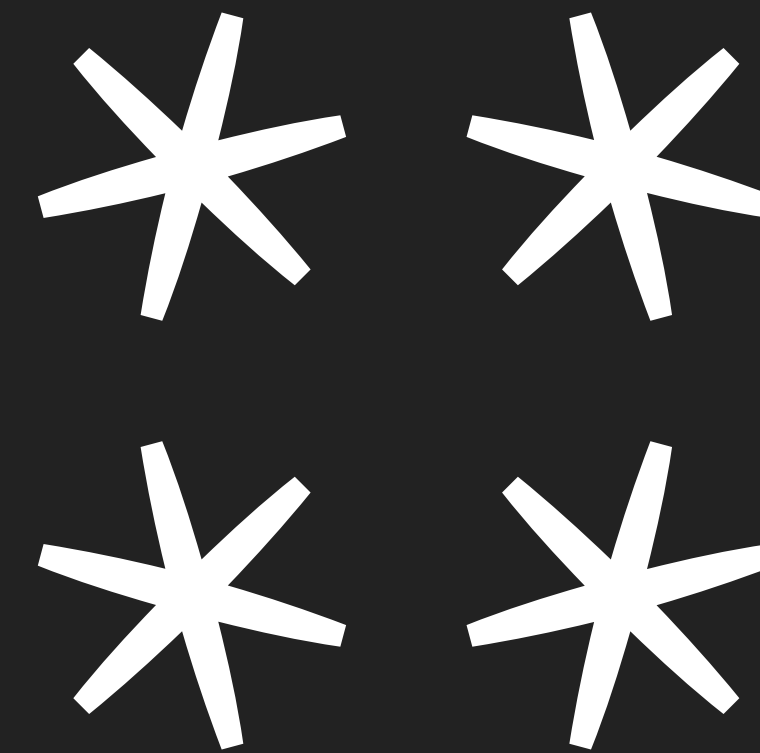




Concept 3

Icon

Our identity in its simplest form. The icon is best used in small spaces or situations where our brand is already recognized.



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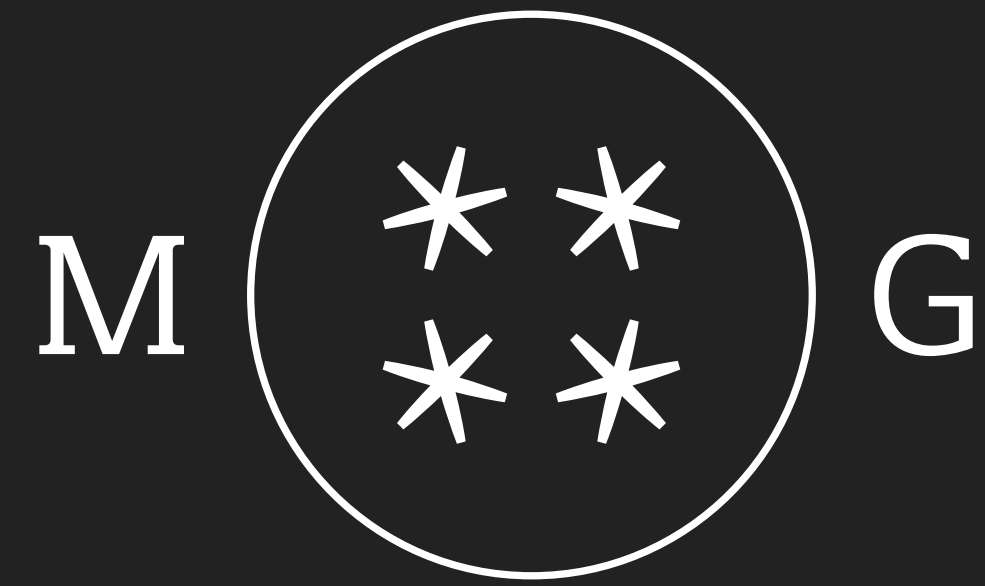


* * Maridol Grace
* *

“Quatro Slab” font

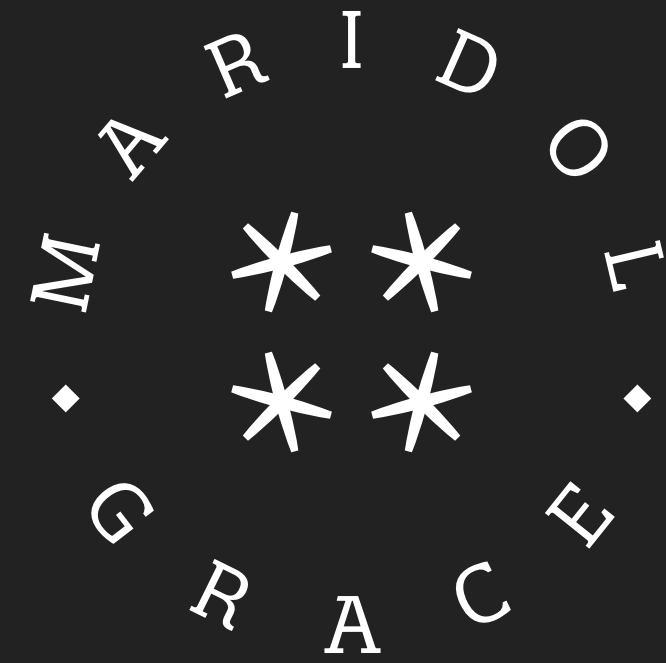
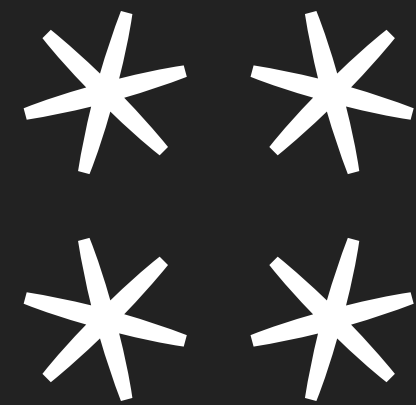


Badge



Monogram

Logo Evolution








Icon

Badge

Wordmark

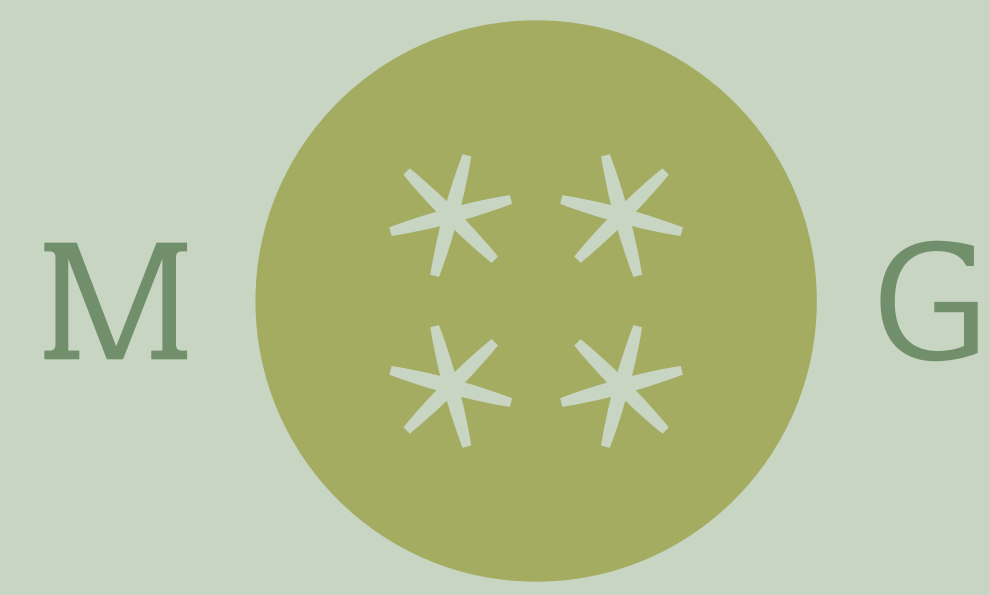
Color

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Real World Mockups

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Trevor@TrevorKinkadeDesign.com

