

# Comprehensive Counseling Solutions

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Logo Proposal



**We are:**

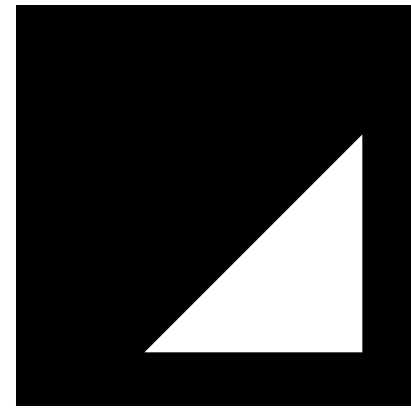
**Balanced | Practical | Direct**

**We are not:**

**Head noddors**



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Counseling  
Solutions**

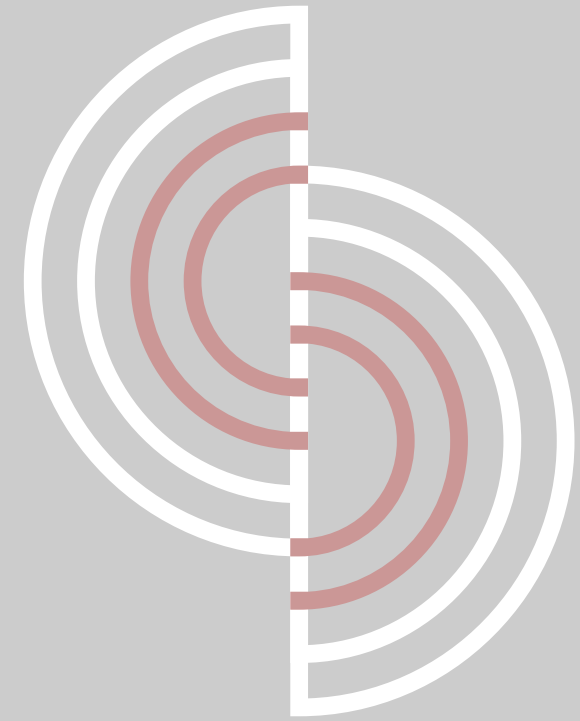
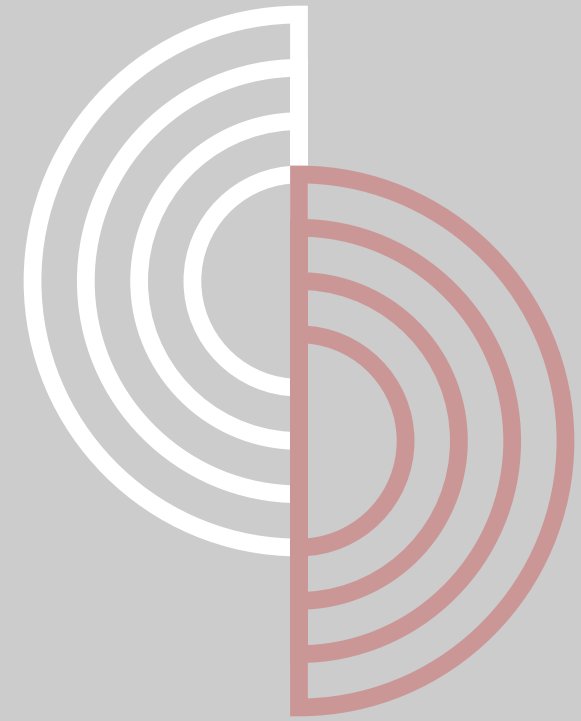


# Concept 1

# Icon

The most simple form of our brand, the symbol itself. Here, we're checking it out first in black & white before working through color theory.





# Wordmark

Our icon design in combination with our name & typography. This is how most people will come to know and recognize us.



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Comprehensive

“Sculpin”

# Color

Our colors here are dynamic & eye catching.

However, we're not over the top with it. A balance is struck with colors that are humble, less vibrant.

	Pantone 7477
	Pantone 7606
	Pantone 7489
	Pantone 7402



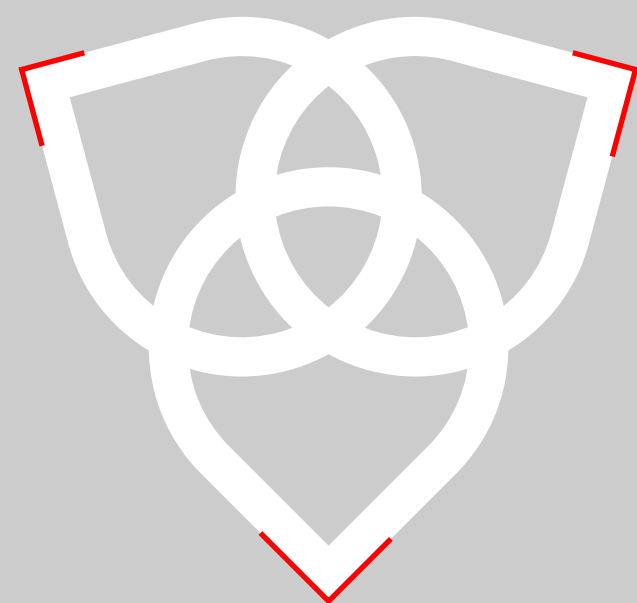
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# Concept 2

# Icon

The most simple form of our brand, the symbol itself. Here, we're checking it out first in black & white before working through color theory.





# Wordmark

Our icon design in combination with our name & typography. This is how most people will come to know and recognize us.



COMPREHENSIVE  
COUNSELING  
SOLUTIONS

COMPREHENSIVE





# Concept 3

# Icon

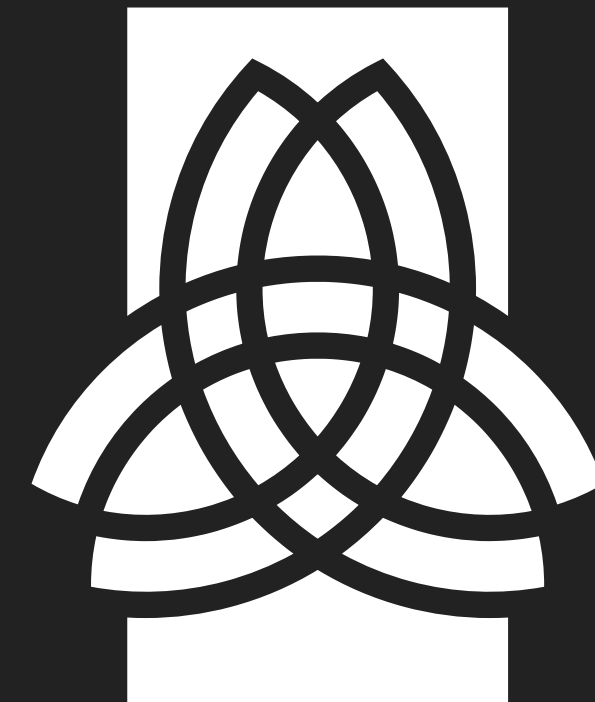
The most simple form of our brand, the symbol itself. Here, we're checking it out first in black & white before working through color theory.





# Wordmark

Our icon design in combination with our name & typography. This is how most people will come to know and recognize us.



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# Color

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However, we're not over the top with it. A balance is struck with colors that are humble, less vibrant.



Pantone 7736



Pantone 7505



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