



# 21 Vida

It was time to start living.

After forgoing travel during 2020 due to COVID lockdowns, we realized things weren't going to change. If I wanted experience, it'd be something I had to make for myself.

**Mexico:** it was right there, wide open the whole time. Dangerous? I absolutely thought so. But, I was willing to give it a go. And what I found was a richer experience than I ever could have imagined. A 'quick' ten-week trip at the end of 2020 turned into an entire year of living and traveling Mexico. Sites, food, language, love, it was all there.

In the final days of 2020, my Abuela passed away; the following 2021 turned into a coincidental tribute she would have been proud of.

*Estás en familia.*





## Holi, Mexico

### 2020

- 01 / Guanajuato / 18 octubre - 01 noviembre
- 02 / San Miguel de Allende / 01 - 02 noviembre
- 03 / San Luis Potosí / 02 - 16 noviembre
- 04 / Real de Catorce / 07 noviembre
- 05 / Xilitla / 11 - 12 noviembre
- 06 / Rioverde / 12 - 13 noviembre  
/ San Miguel de Allende / 16 - 28 noviembre
- 07 / Querétaro / 28 noviembre - 03 diciembre  
/ San Luis Potosí / 03 - 26 diciembre
- 08 / Dolores Hidalgo / 06 - 07 diciembre
- 09 / Ciudad de México / 26 - 27 diciembre

### 2021

- / San Luis Potosí / 18 enero - 11 abril
- 10 / Guadalajara / 20 - 22 enero
- 11 / Puerto Vallarta / 22 - 25 enero
- 12 / Mazamitla / 25 - 27 enero
- 13 / Zacatecas / 07 - 12 febrero
- 14 / Peña de Bernal / 21 - 23 febrero  
/ Guadalajara / 10 - 11 marzo
- 15 / San Francisco / 11 - 13 marzo
- 16 / San Blas / 13 - 15 marzo
- 17 / Aguascalientes / 21 - 24 marzo
- 18 / Tamasopo / 26 - 27 marzo
- 19 / El Naranjo / 27 - 28 marzo  
/ Querétaro / 05 - 09 abril  
/ Ciudad de México / 11 - 14 abril

- 20 / Cabo San Lucas / 25 - 27 mayo

- 21 / La Paz / 27 mayo - 02 junio  
/ Guadalajara / 02 - 04 junio  
/ San Luis Potosí / 04 - 13 junio  
/ Ciudad de México / 13 junio - 07 julio

- 22 / Mérida / 07 - 10 julio

- 23 / Playa Del Carmen / 10 - 13 julio

- 24 / Valladolid / 13 - 15 julio

- 25 / Izamal / 15 julio

- 26 / Campeche / 15 - 18 julio

- 27 / Puebla / 18 - 24 julio

- / Ciudad de México / 24 - 25 julio

- / San Luis Potosí / 25 - 31 julio

- 28 / San Juan Teotihuacán / 31 julio - 01 agosto

- 29 / Taxco / 01 - 08 agosto

- 30 / Tepoztlán / 08 - 10 agosto

- / San Luis Potosí / 10 - 18 agosto

- / Ciudad de México / 18 - 19 agosto

- 31 / Chihuahua / 11 - 13 septiembre

- / Guadalajara / 13 - 15 septiembre

- 32 / Tequila / 15 - 16 septiembre

- 33 / Sayulita / 16 - 18 septiembre

- / Nuevo Vallarta / 18 - 20 septiembre

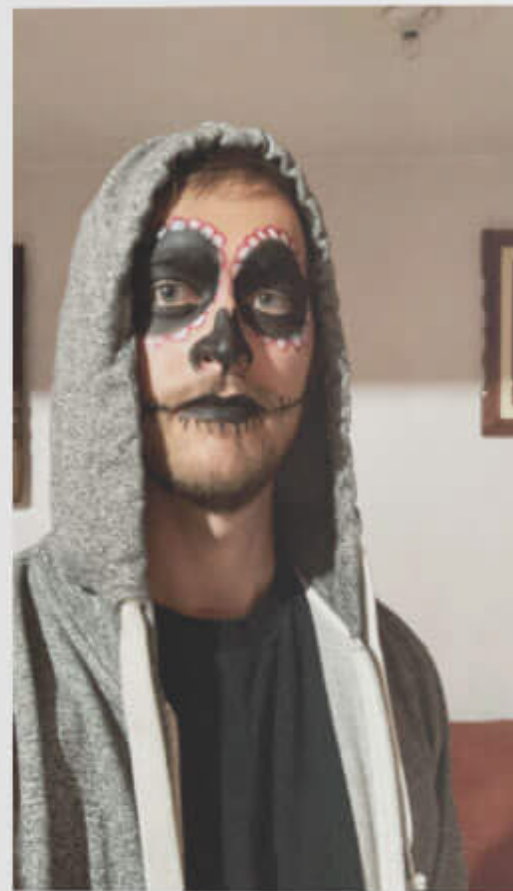
- 34 / Ajijic / 20 - 22 septiembre

- / San Luis Potosí / 22 septiembre - 19 octubre

- 35 / Oaxaca / 20 octubre - 05 noviembre

- / San Luis Potosí / 05 - 20 noviembre

- 36 / Puerto Escondido / 13 - 30 diciembre



octubre 2020



octubre 2020: narrow colorful streets, Guanajuato / roof dog keeping watch above the city, Guanajuato / extensive tunnel system underneath Guanajuato / El Cerro de La Bufa, Guanajuato  
noviembre 2020: donkey, Real de Catorce mining town / Cascada de Tamul / San Miguel de Allende / Los Arcos, Queretaro  
diciembre 2020: loud roommate, San Luis Potosí / Templo San Francisco in downtown San Luis Potosí / peeping goat at Anita's Abuela's farm, Estación Justino / Christmas in Pozos, San Luis Potosí



## Alexandria Brewing Co.

Can design / noviembre 2020 - septiembre 2021

ABC has come a long way since we created their initial branding back in 2016. Every year, we develop a bit more legitimacy. Now in 2021, we hit a new high with these craft beer cans, now available in some Kentucky liquor and grocery stores. We're moving on up!



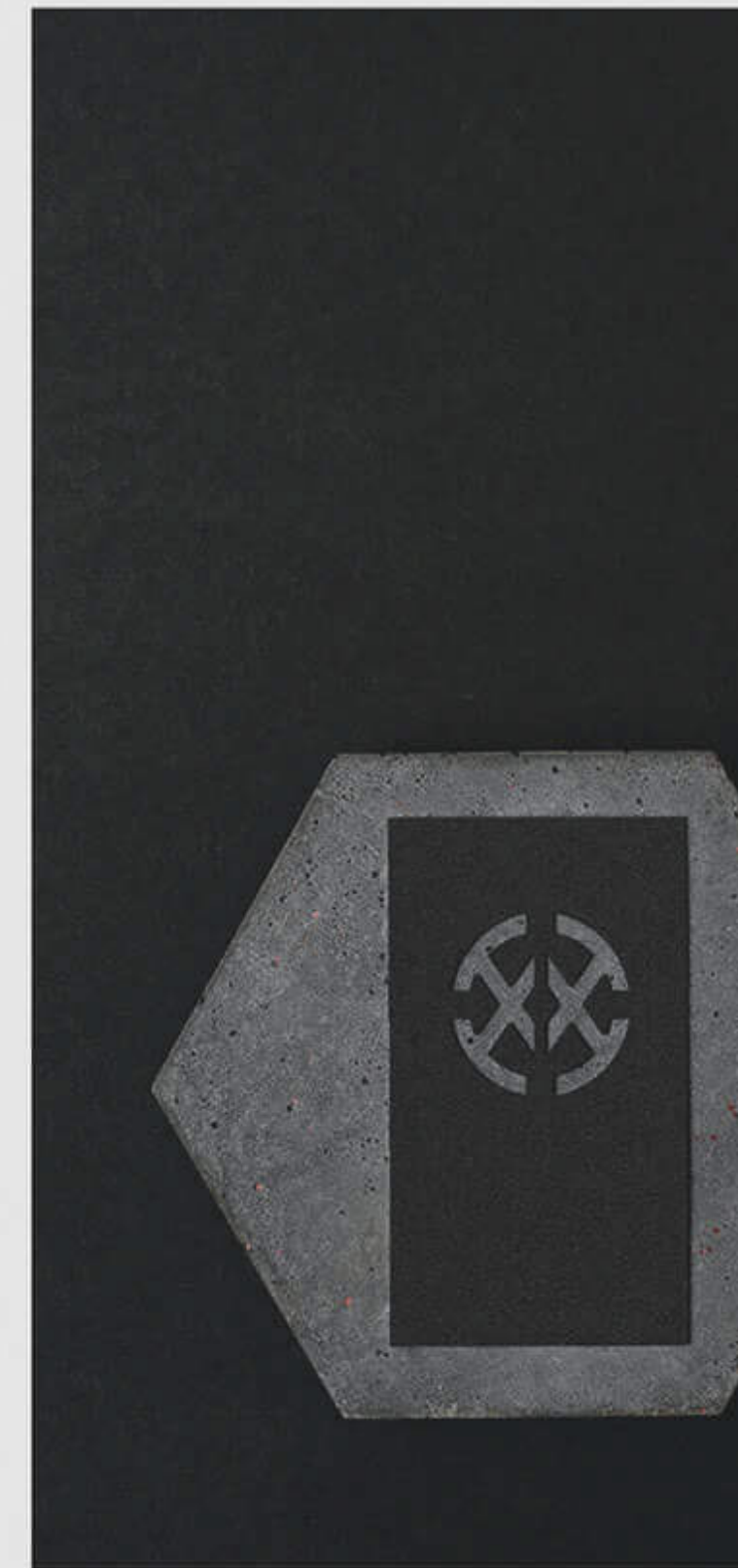






# OTL Imports

noviembre 2020





## Damas Salsas

noviembre 2020 - marzo 2021

Damas Salsas is the wicked creation of salsa mastermind, Corey Damas, and when he describes his salsas as hot, he REALLY means it. You see, Corey uses the world's spiciest pepper in his mix: The Carolina Reaper. This fiery vegetable hits 1,400,000 – 2,200,000 units on the Scoville Scale (didn't know there was a spicy scale? Didn't know it was measured in millions of units? Me neither).

DAMAS > DAMAS > DAMAS

**DAMAS**  
salsas

IT'S HOT

REALLY, WE MEAN IT

YOU WERE WARNED



DAMAS

DAMAS



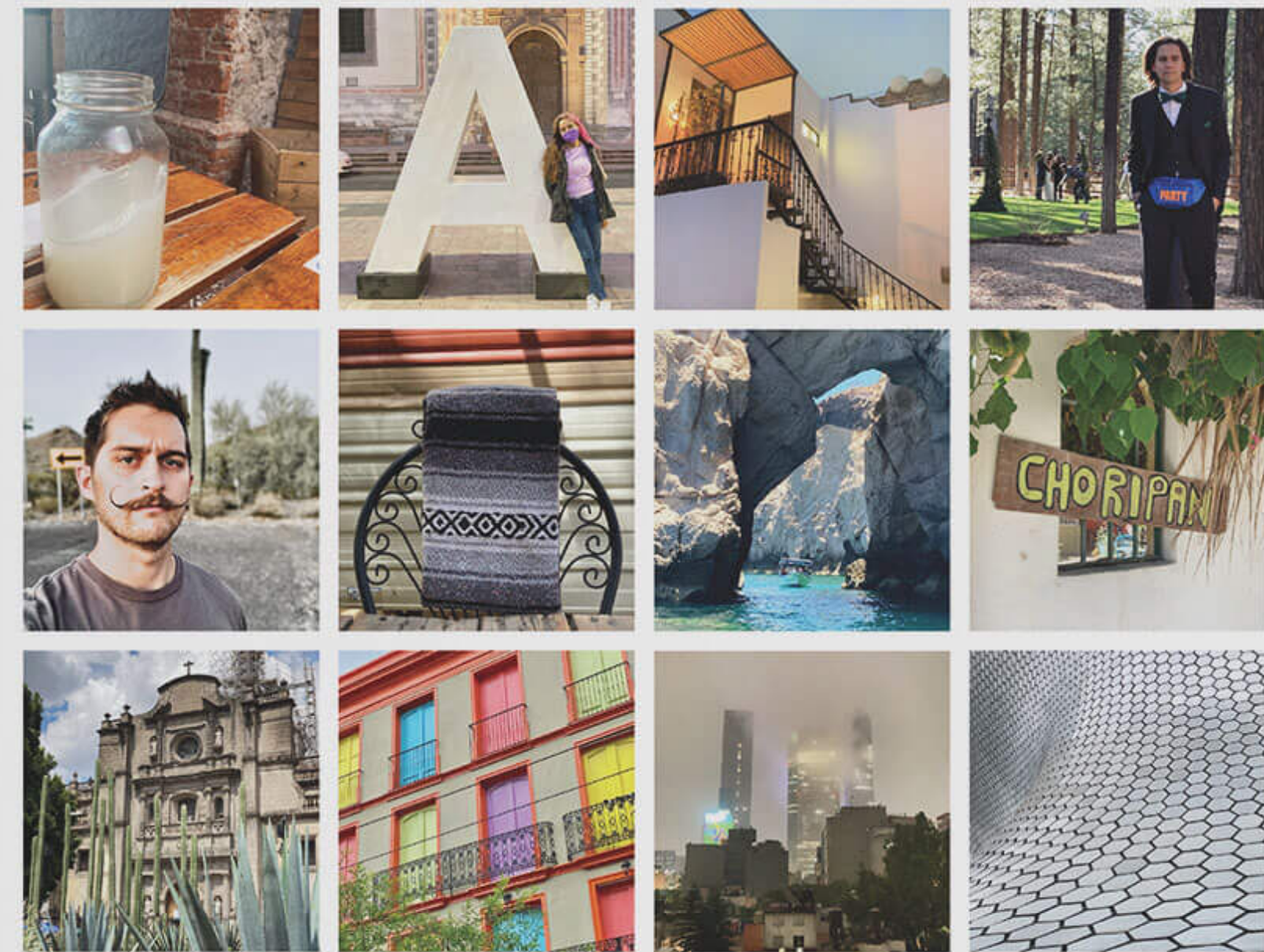
DAMAS







enero 2021: me, before the salsa made me cry / Incredible Airbnb view, Puerto Vallarta / the Switzerland of Mexico, Mazamitla / bad news street dog who dgaf about anything, Mazamitla  
 febrero 2021: teleférico floating across the sky, Zacatecas / a very Spanish colonial centro, Zacatecas / one of the largest monoliths in the world, Peña de Bernal / colorful street at sunset, Peña de Bernal  
 marzo 2021: Mexican feminist movement, Guadalajara / lagoon with absolutely no crocodiles, San Blas / knee shaking heights, Presa de Malpaso / cool friends doing Huasteca things, El Naranjo



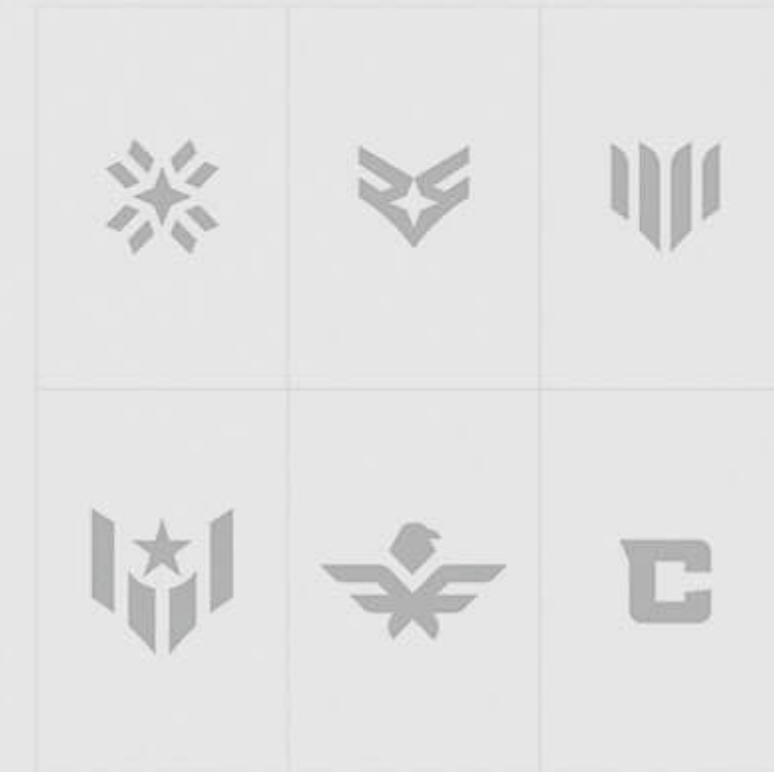
abril 2021: way too much pulque / A for Anita / well lit Airbnb, Querétaro / my little brother, ready to party at Mariah's wedding  
 mayo 2021: a mustache I was very very proud of / trailer park living, Cabo San Lucas / boat trip to Isla del Espiritu Santo in Baja California Sur / rico choripan outside the Airbnb, La Paz  
 junio 2021: Zócalo, Ciudad de México / colorful apartment balconies, Guadalajara / a city in the clouds, Ciudad de México / iconic Museo Soumaya owned by the very unpopular Carlos Slim





## CASI Protects

Aviation security / diciembre 2020 - enero 2021





## Kelsey Creek

Transportation group / febrero 2021

Meet Kelsey Creek, a small trucking company created in Kelseyville, California by cousins Jason and Tony. Starting with a bright yellow Kenworth truck, the cousins dreamed of a "highway hit", an identity that is immediately recognizable as their own, something their drivers will be proud to represent.



**KELSEY  
CREEK  
TRANSPORT**





## Everest

Poster design / febrero 2021



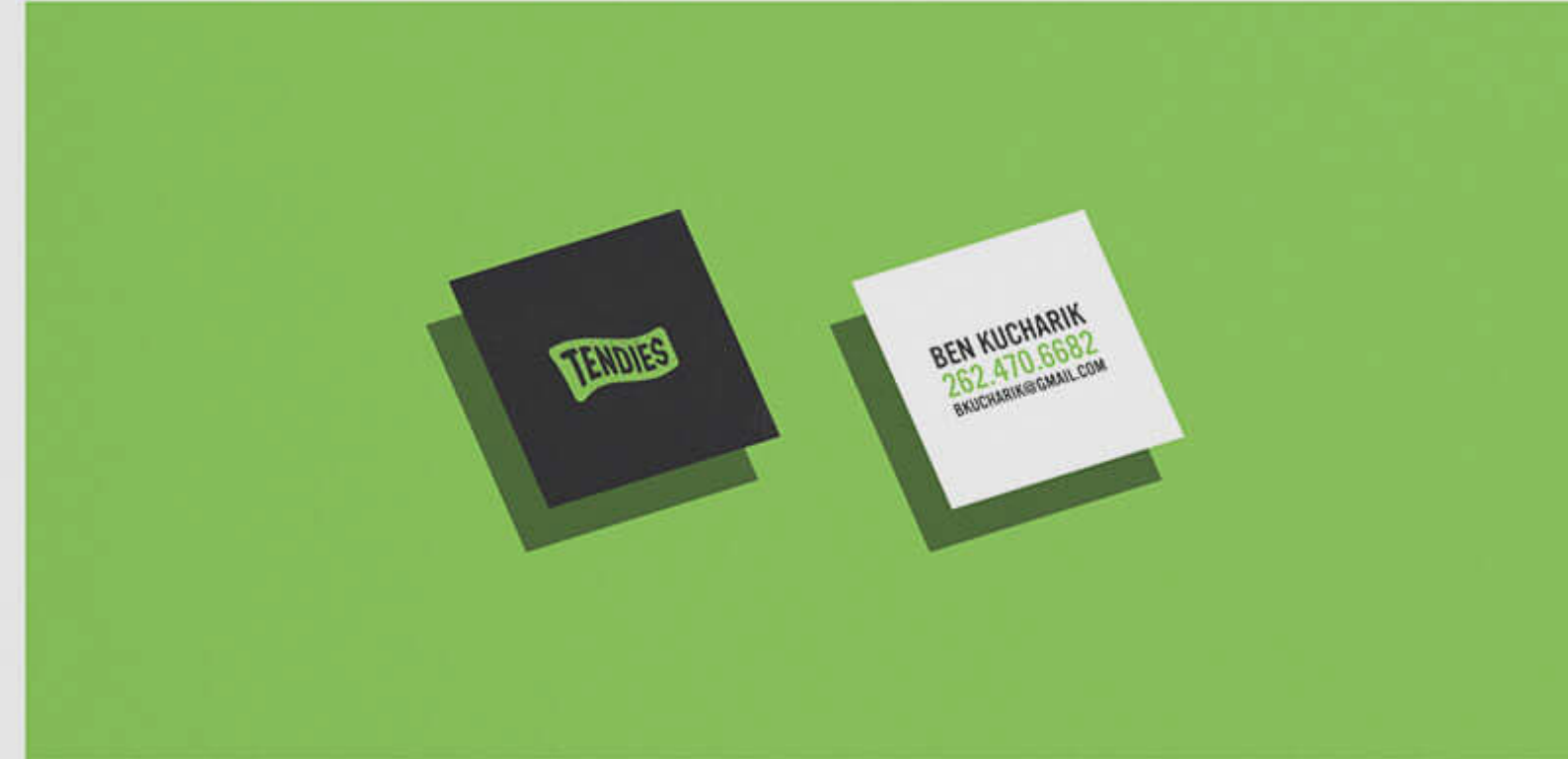
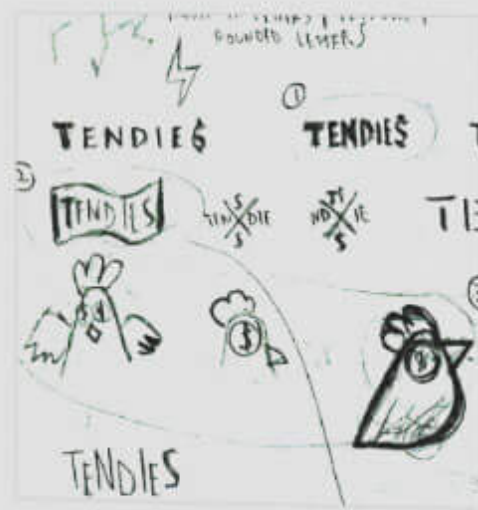


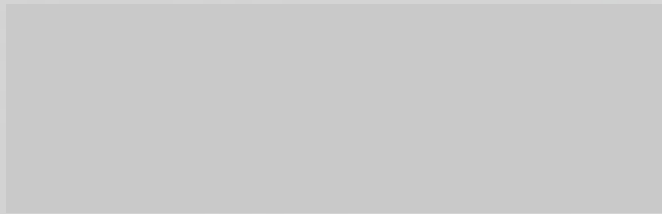
## Red Hook Fishing

Fly fishing instructor / marzo 2021







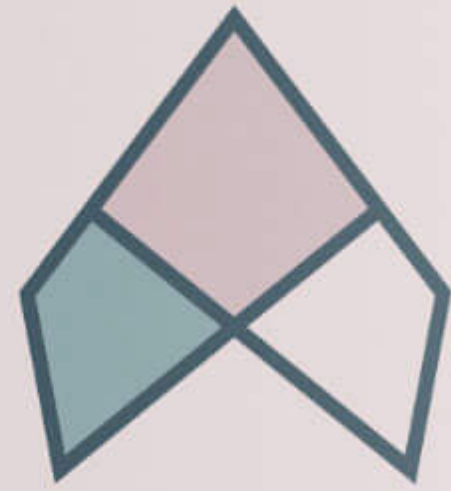


**LCP**

## 6-54th SFAB HSC

Illinois National Guard unit / mayo 2021





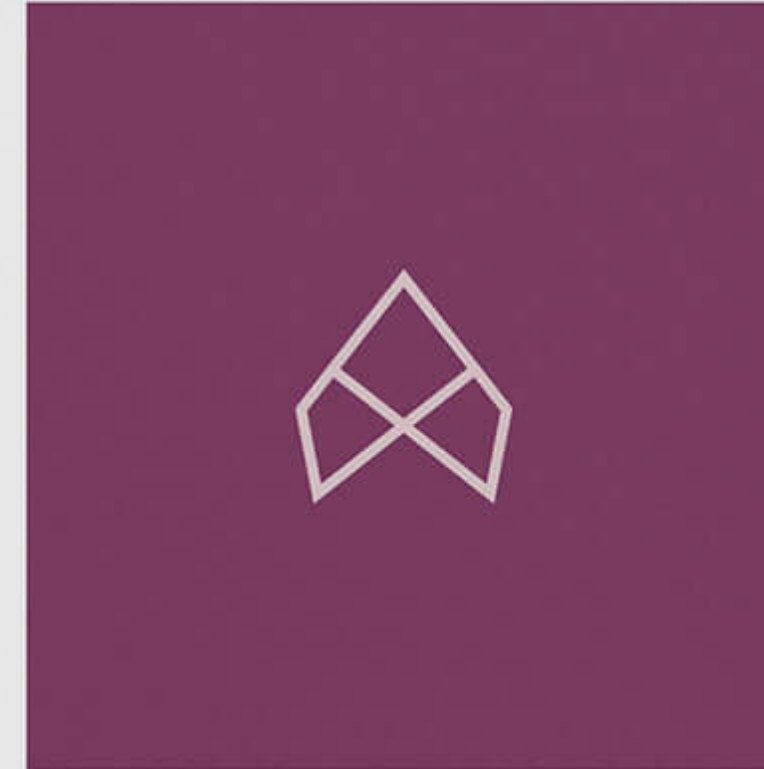
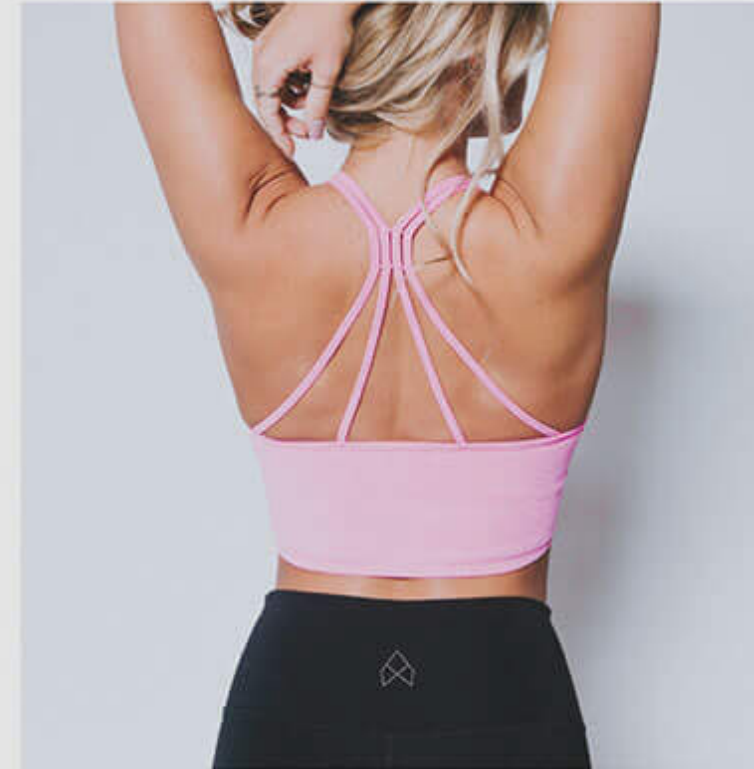
LEVEL UP

## Level Up Macro

Nutritionist & fitness coach / junio 2021

Finding you where you're at. Nutritionist Gail Lasserre & Level Up are realistic with their expectations. Progress is made incrementally, through genuine effort, one step at a time. Our ideal client is someone who has already started work and has tenacity, but needs that extra push to reach their full potential.

LET'S  
**Elevate.**





## Cold Case Solutions

Junio 2021



## Otter Fresh

Teeth whitening / 2021

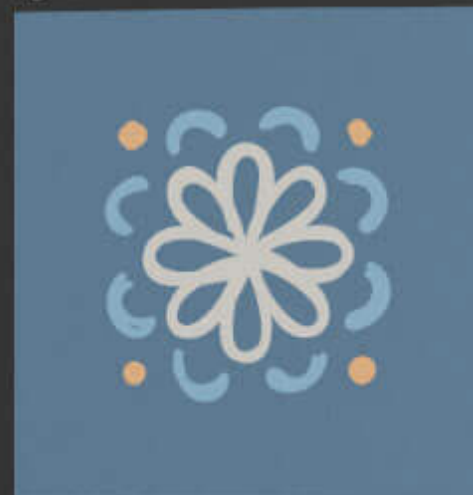


OTTER  
FRESH

# Talavera

Signature tiles based on Mexican states / Junio 2021

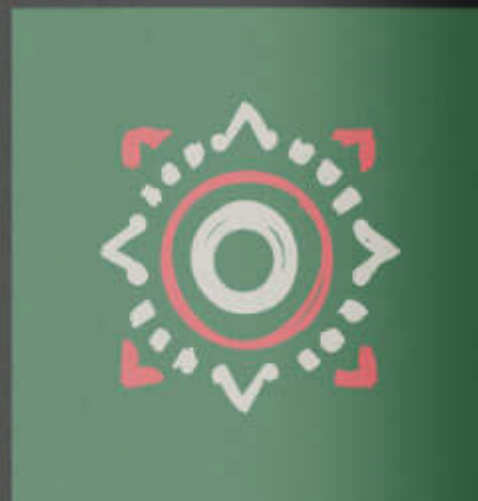
Aguascalientes



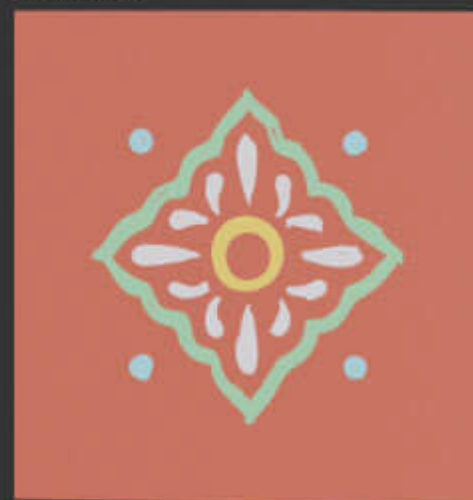
Baja California Sur



Ciudad de México



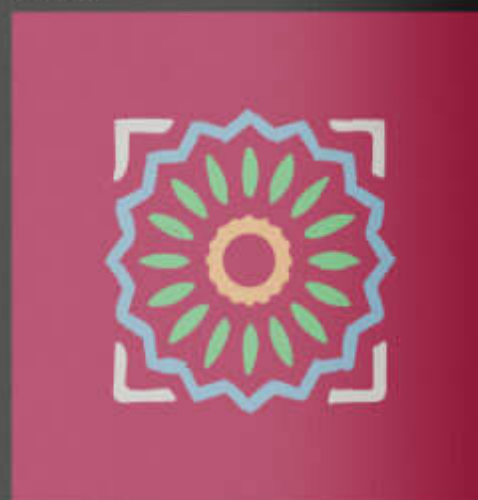
Guanajuato



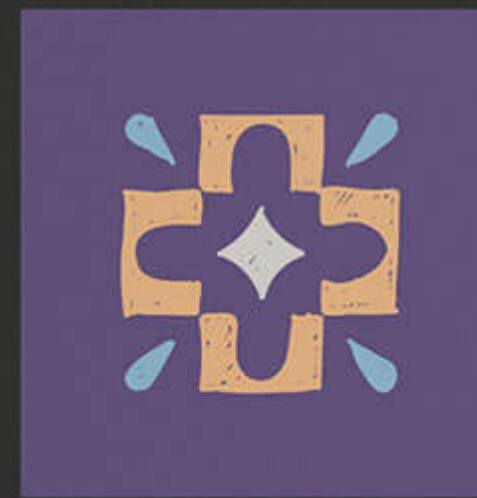
Jalisco



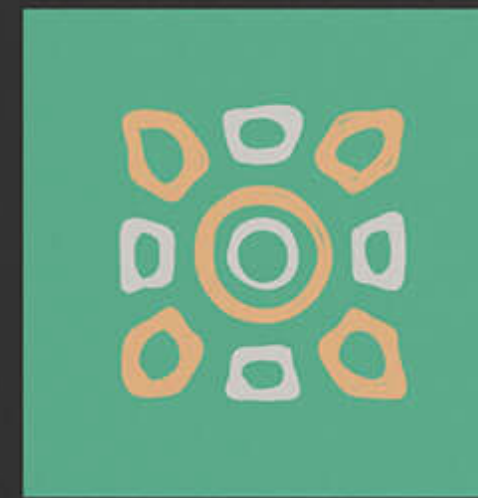
Nayarit



Querétaro



Quintana Roo



San Luis Potosí



Sonora



Zacatecas





**Julio 2021:** steps leading into a cenote underground lake, Cuzamá, Yucatan / the yellow city, Izamal / I'm a box, Puebla / colorful steps in Atlixco, one of Puebla's pueblos mágicos

**agosto 2021:** well framed picture of me posing like I'm relaxing, Taxco / a street dog with no money to pay for his cab ride, Taxco / hundreds of white volkswagen beetles, Taxco / Mexico's bourbon street, Tepoztlán

**septiembre 2021:** Mom and I outside the church where Abuela was married, Chihuahua / concerned street dog, Tequila / dock on Lake Chapala, Ajijic / spooky red crosses atop a church, Ajijic



**octubre 2021:** very very hot temazcal ceremony, San Luis Potosí / Anita posing with a pumpkin we carved despite creative differences, Oaxaca / emerald pools, Hierve el Agua, Oaxaca / Panteón Xoxo during Día de los Muertos, Oaxaca

**noviembre 2021:** carbon monoxide and delicious meat, Oaxaca / ice cream parlor, Oaxaca / not sure what this is, Oaxaca / eduardo

**diciembre 2021:** moon, clouds, and the Pacific ocean on a flight leaving Los Angeles / beach dog, Playa Zicatela / treehouse Airbnb and a fear of contracting Dengue Fever / red flag days, Puerto Escondido

# NDCA

julio 2021



# Golden Bee

julio 2021



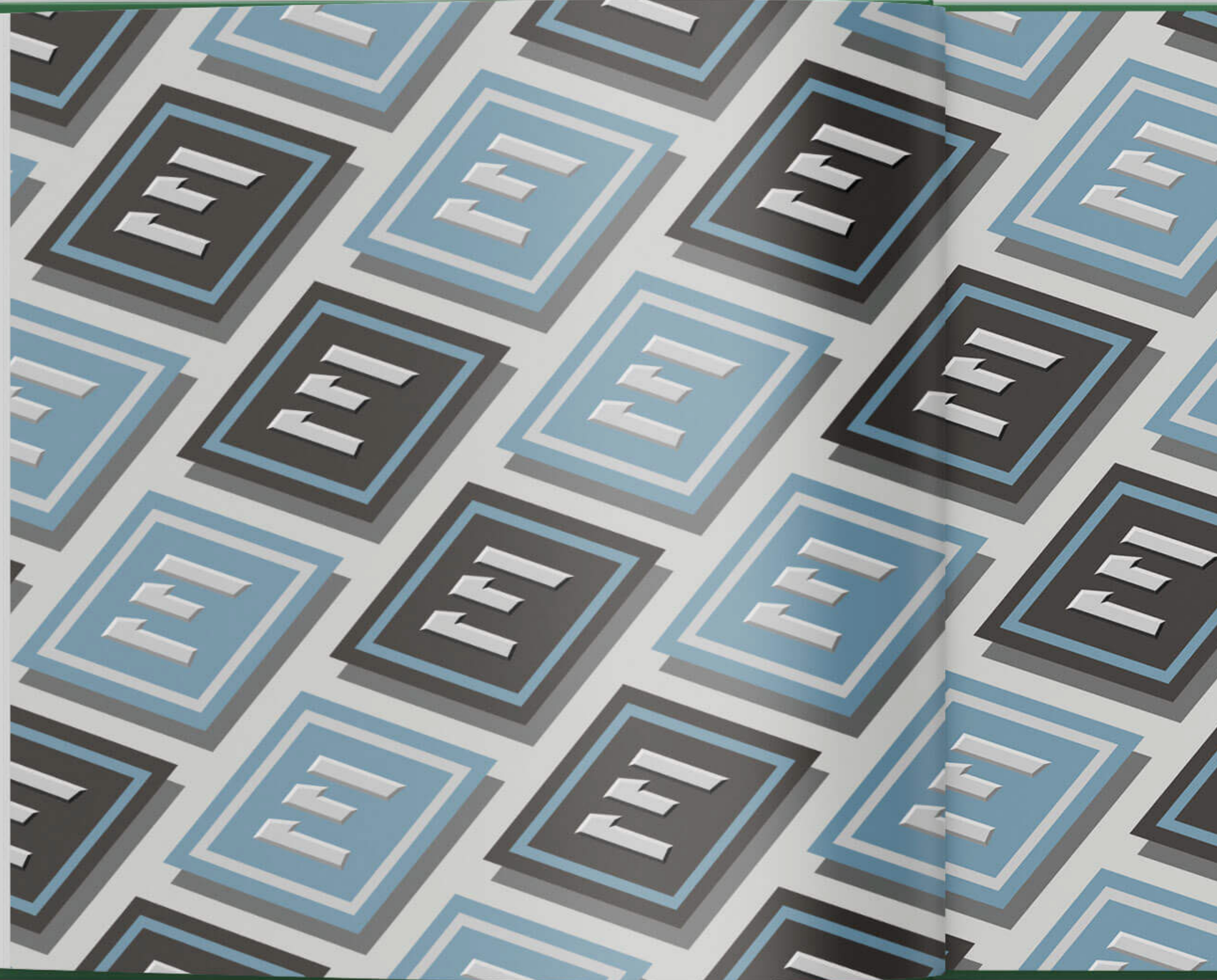
agosto 2021



ALIGN 

A 





## **EAST Partnership**

Technical training platform / agosto 2021

Introducing EAST Partnership, a team of passionate instructors training businesses to manage and maintain some of the world's most important logistical assets. At the helm is Lucas Marino, a US Coast Guard engineer, logistics consultant, and overall really good guy. This wordmark matches the sharpness Lucas and his team bring to their coursework every day.

# EAST



## EAST TEACHES

Username

Password

LOGIN

[Forgot password?](#)

[Don't have an account? Register.](#)

## EAST LEARNS

Username

Password

LOGIN

[Forgot password?](#)

[Don't have an account? Register.](#)

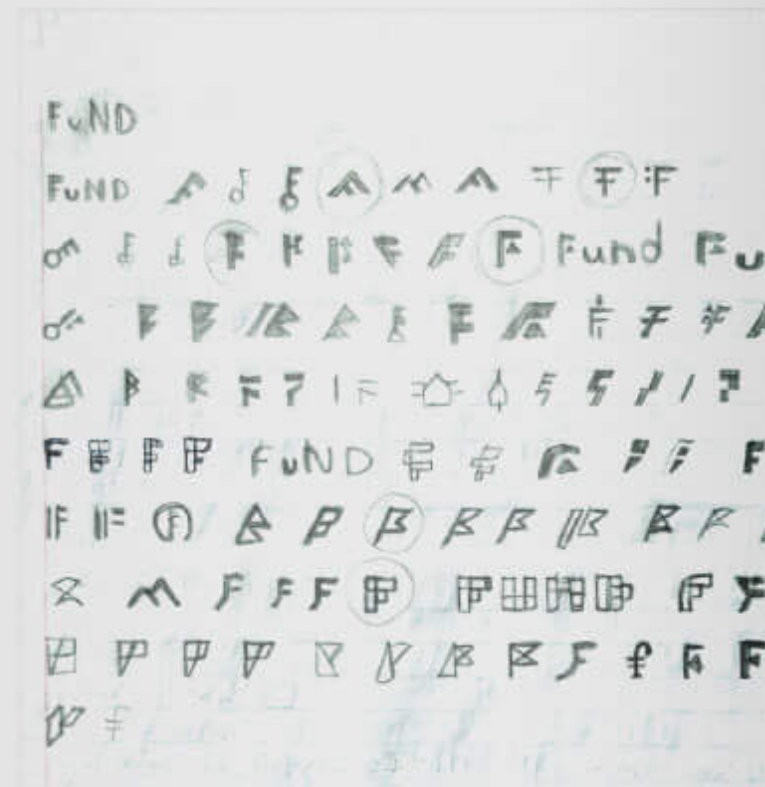
## Go Hop Yourself

Alexandria Brewing Co. craft brew / septembre 2021

go HOP  
yourself







## FuND

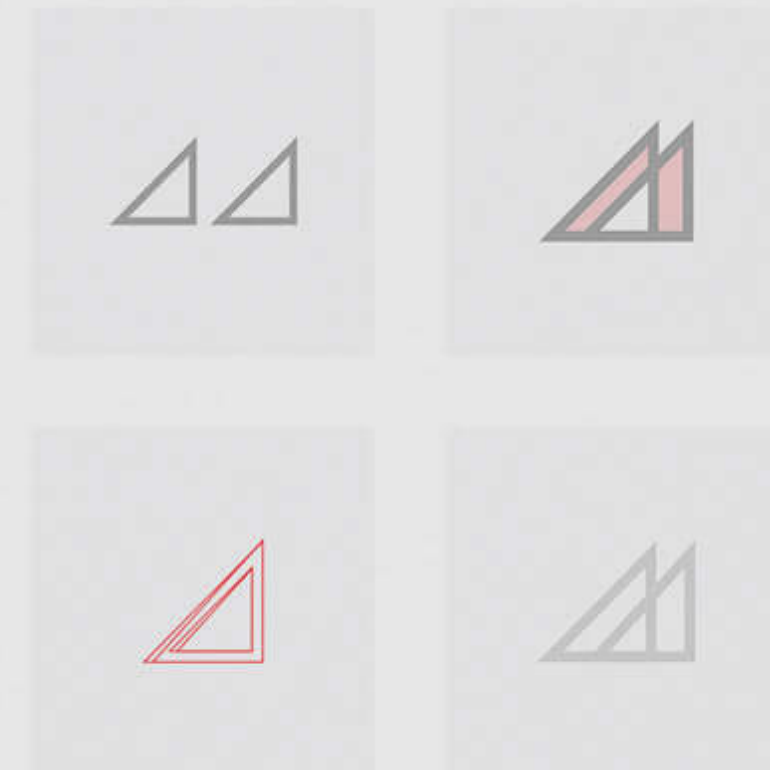
Crypto and local development / septiembre 2021



# FUND

# Marino Consulting

septiembre 2021



## Fly 43

Running team / octubre 2021



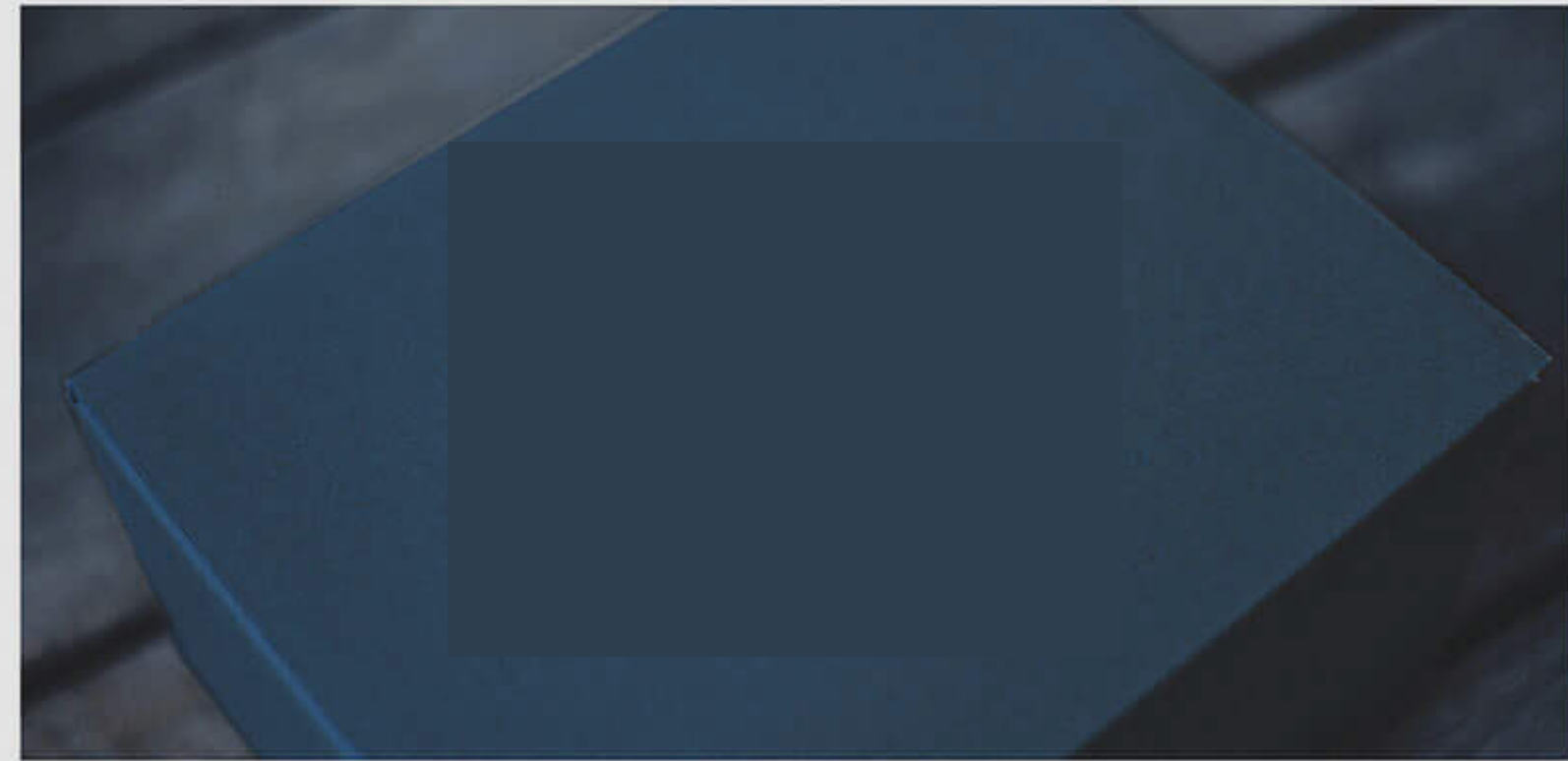
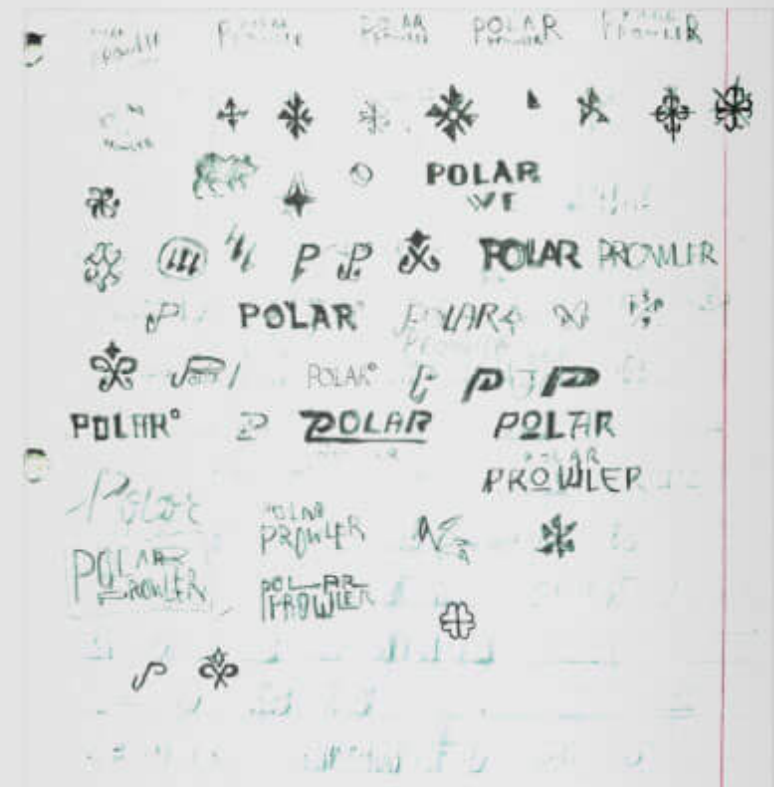
## Bones

Día de los Muertos illustrations / octubre 2021







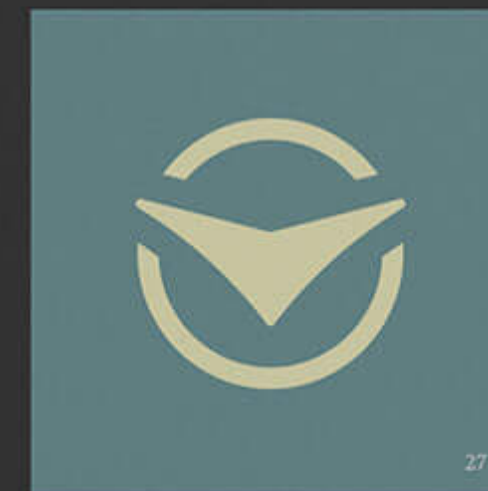


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noviembre 2020



enero 2021





febrero 2021



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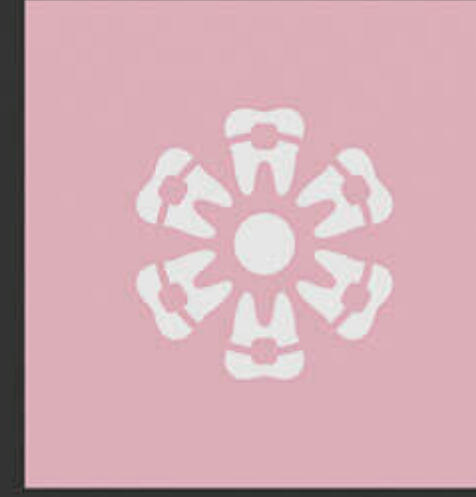
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marzo 2021



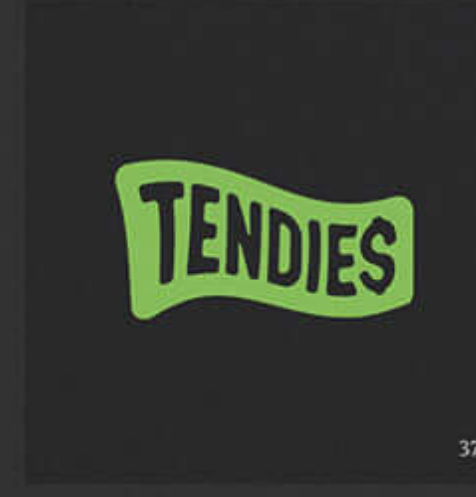
abril 2021



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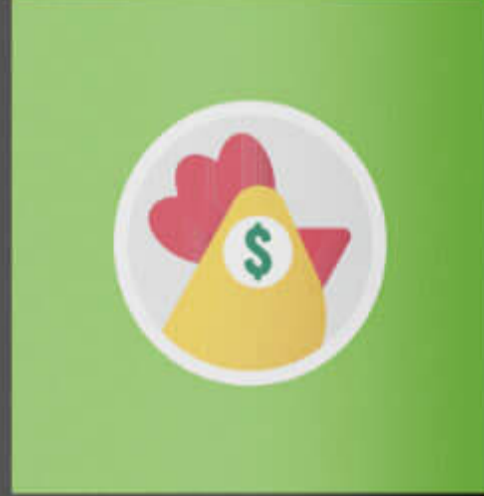


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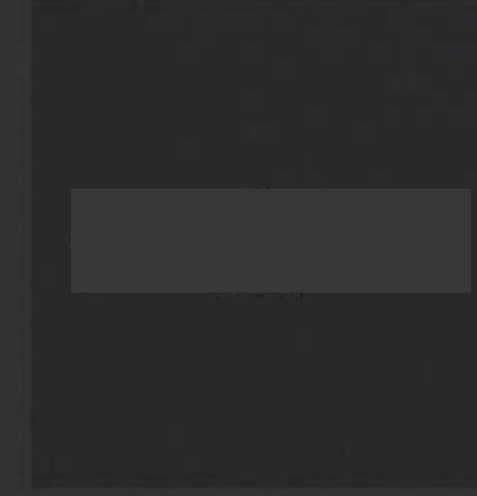
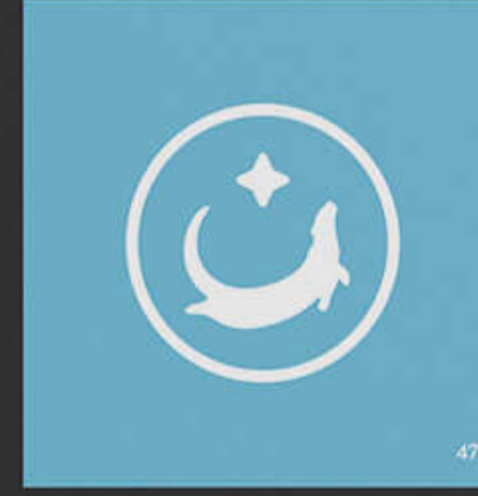
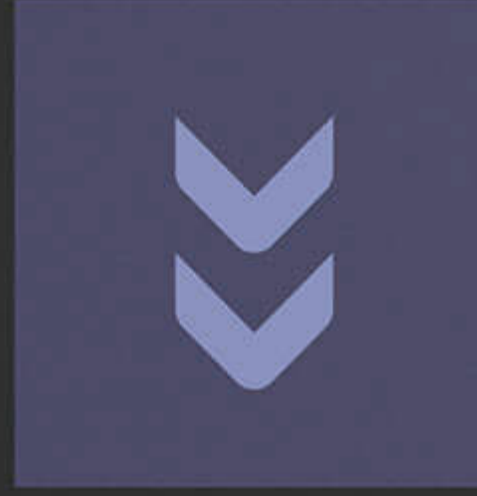
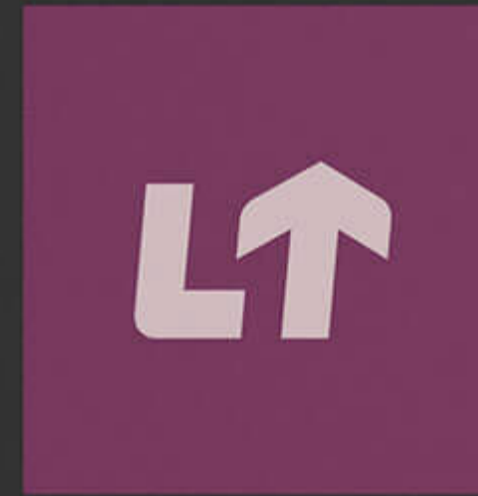
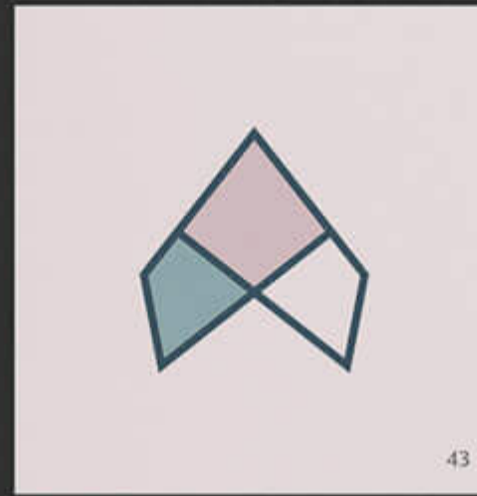


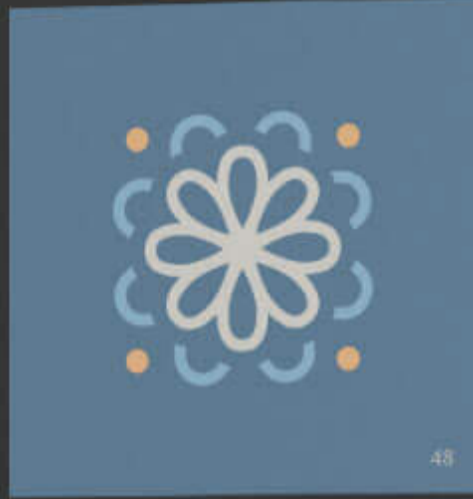


mayo 2021



junio 2021





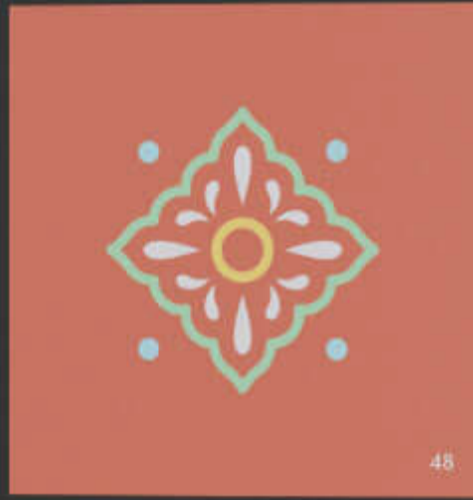
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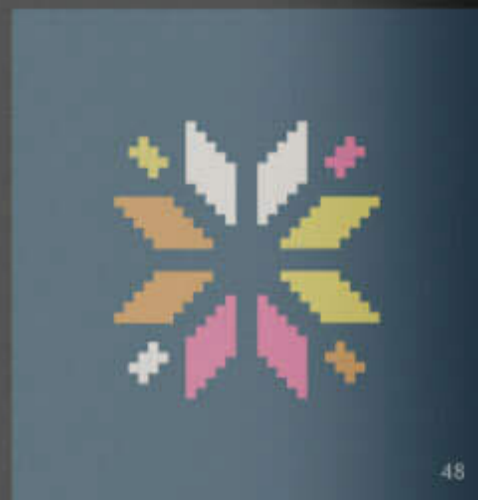
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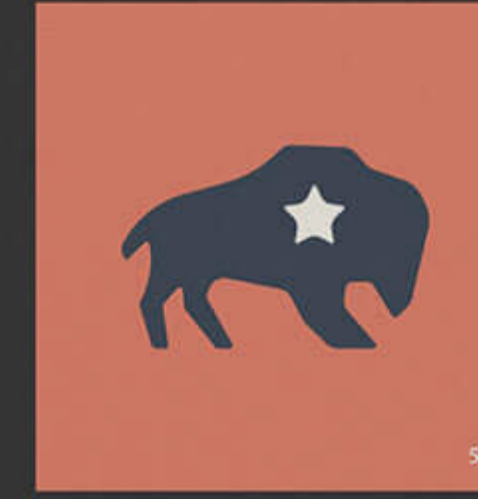
Julio 2021



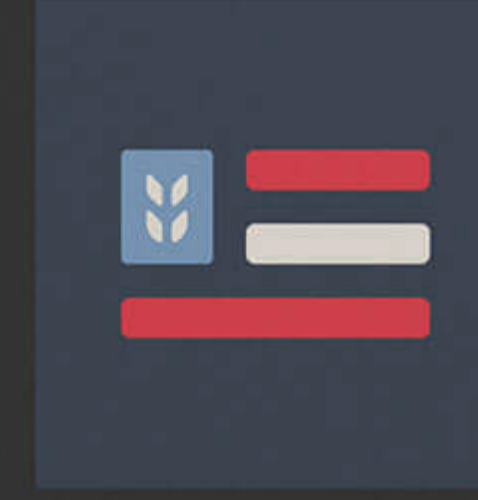
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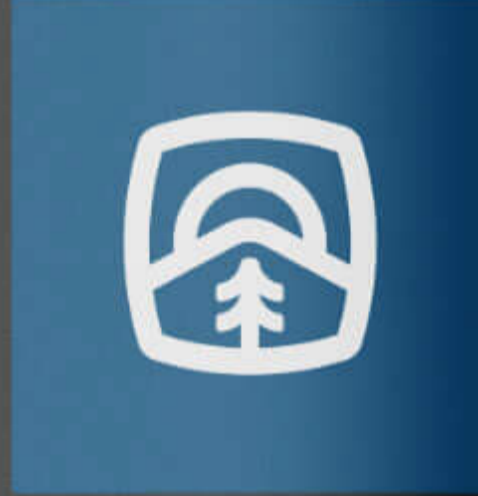
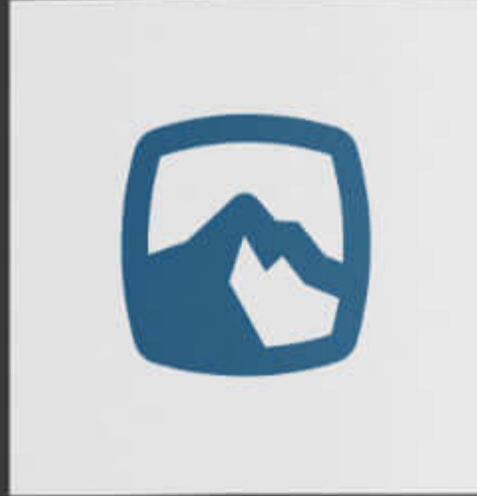
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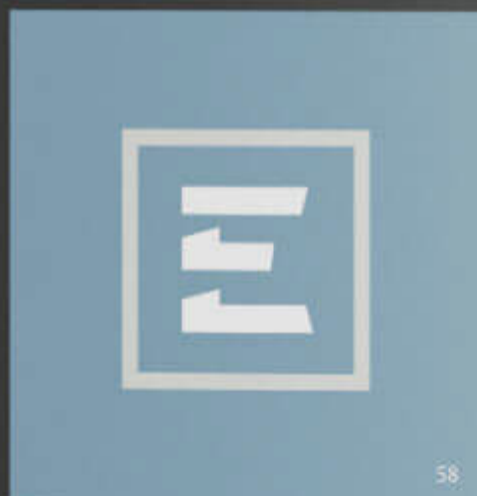
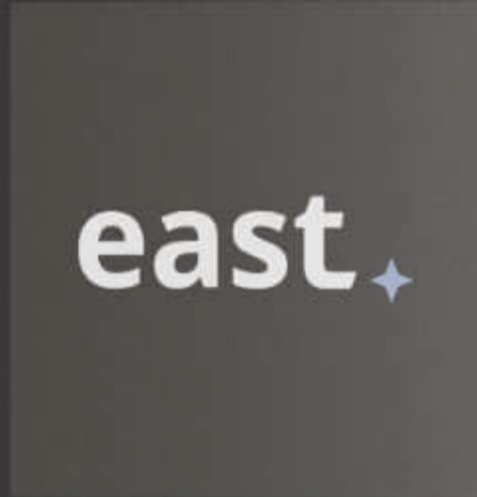
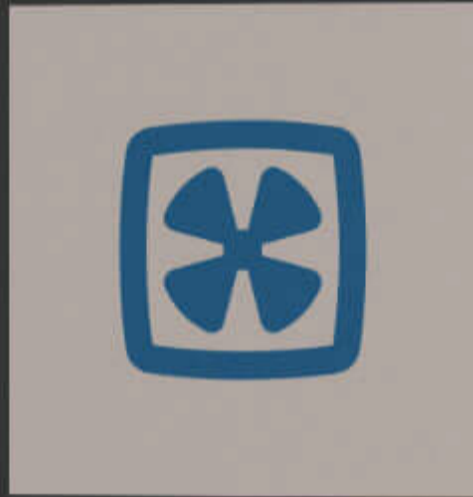
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agosto 2021



septiembre 2021

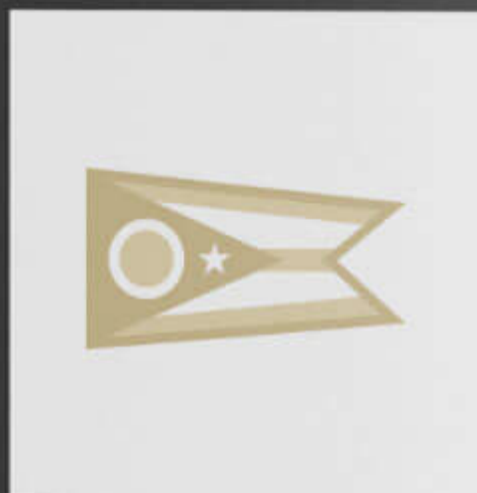
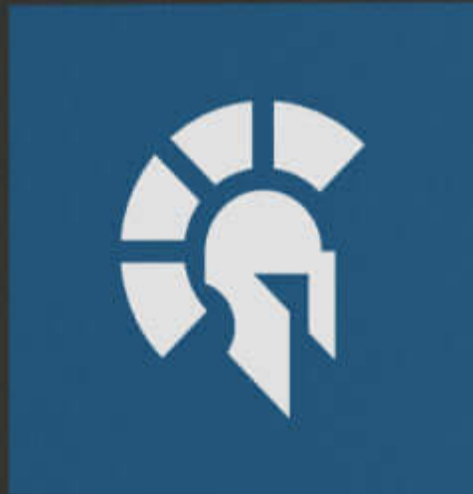




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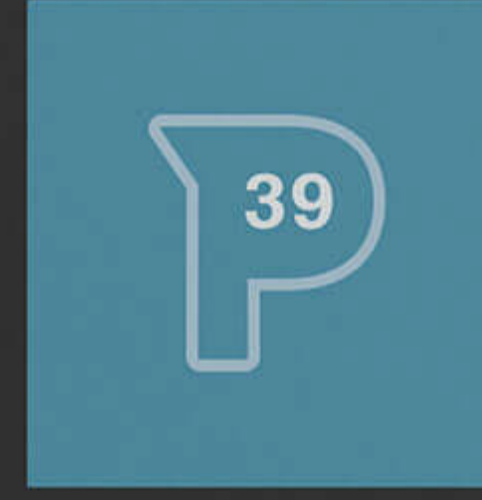
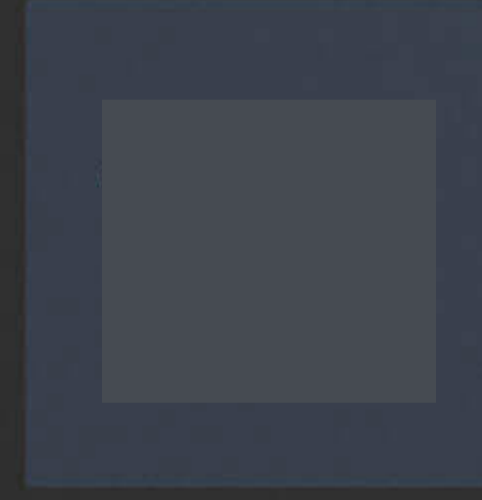
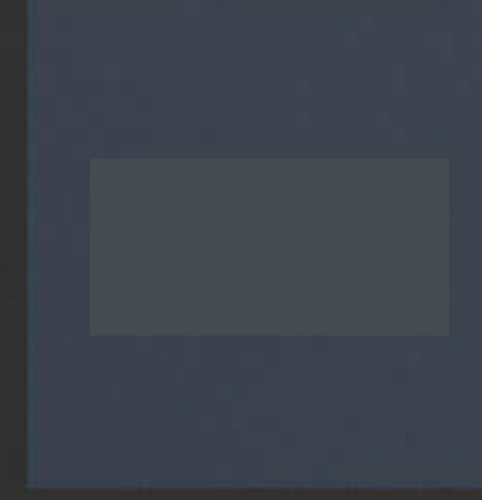
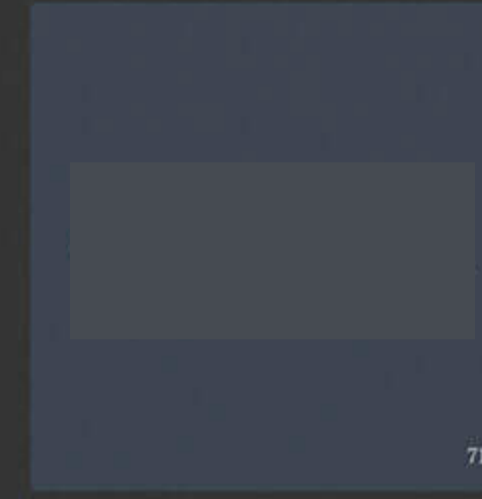
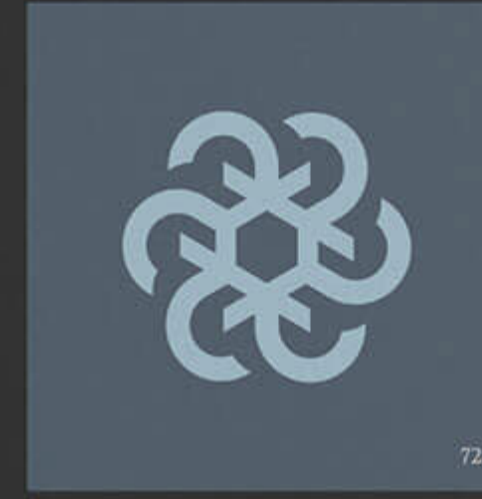
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octubre 2021